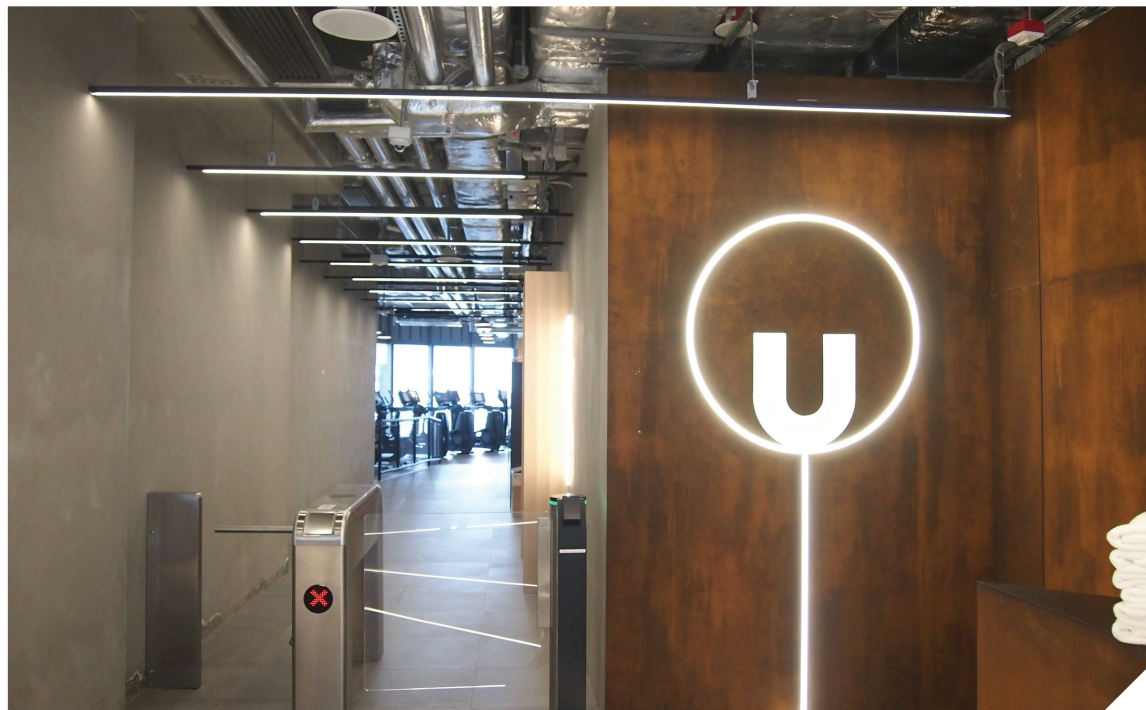


## U Time Fitness works out round the clock with Axis.

24-hour video surveillance keeps exercisers safe and secure.

**Organization:**

U Time Fitness

**Location:**

Hong Kong

**Industry segment:**

Retail

**Application:**

Safety and security,  
background music

**Axis partner:**

Ensec Solutions Hong  
Kong Ltd.

**Mission**

U Time Fitness is an expanding Asian gym chain that offers individual digital key entry so members can work out any time they want 24/7. With no gym staff present, members need to feel safe and secure. So, when U Time Fitness wanted to open a new gym in Kowloon Bay, Hong Kong, they needed a surveillance system that could keep an eye on things in the gym while also monitoring unauthorized entry.

**Solution**

Axis suggested a tailgating detection solution. This included a ceiling-mounted Axis network camera that counts people entering the gym in real time to stop unauthorized people 'tailgating' a member who enters the gym properly. If anything unusual happens, it sends an email alert to the off-site management team. General safety and security is monitored by AXIS M3045-V fixed, mini-dome network cameras with Wide Dynamic Range. These are not only cost-effective and provide a high-quality image, they are also extremely compact and fit in perfectly with the gym's sleek modern look.

Axis also suggested their AXIS C2005 Network Ceiling Speakers and an AXIS C8033 Network Audio Bridge flexible zoning audio system. This enabled personal trainers in different zones to play their own playlists during their classes. Axis also provides full local support to keep everything running smoothly.

**Result**

U Time Fitness can now deliver an engaging workout environment 24 hours a day, 365 days a year where members can feel safe and secure. They can also check for any suspicious situations or tailgating.

In light of this success, U Time Fitness will continue to choose Axis solutions for their new locations in Bangkok and across Asia.

**“We wanted our members to feel safe and comfortable working out, even at odd hours of the day or night. But we needed a discreet surveillance and monitoring system that didn't appear intrusive to our members and was connected to our facility crew who could respond instantly in the event of any problems. Axis came up with a solution and products that delivered everything we wanted.”**

**Cathal Kiely – Founder & CEO, U Time Fitness.**

U Time Fitness is a popular and rapidly expanding gym chain in Asia that offers a unique individual digital key entry so members can work out at any time they choose 24/7.

### Keeping an eye on things

As there is no gym staff present much of the time, members need to feel safe and secure. So when U Time Fitness wanted to open a new gym in Kowloon Bay, Hong Kong, they went looking for a surveillance solution, which could keep an eye on things in the gym, monitor unauthorized entry and keep track of when members arrived and left. They also wanted a system that could provide a speaker and an audio bridge to change workout music tracks.

### A total system

After seeking advice from their security consultants, U Time Fitness turned to Axis for a comprehensive solution. Axis suggested a tailgating detection solution. This included an AXIS Tailgating Detector video analytics application embedded in a ceiling-mounted Axis network camera to stop any additional people 'tailgating' a member who enters the gym properly. If anything suspicious occurs, it triggers an event in the AXIS Camera Station which will send email to the off-site management team to take action. This helps to prevent theft, overcrowding and unauthorized entries.

### Safe and secure

General safety and security is monitored by cost-effective AXIS M3045-V fixed, mini-dome high image quality network cameras with a wide dynamic range. The cameras are ultra-compact and discreet and fit in perfectly with the gym's sleek modern look.

Axis also suggested their AXIS C2005 Network Ceiling Speakers and an AXIS C8033 Network Audio Bridge flexible zoning audio system. This can connect to an iPad and play tracks from Spotify to offer flexible zoning points so personal trainers or yoga trainers in different zones can play their own playlist during their classes. General background music was covered by AXIS C2005 Network Ceiling Speakers.

Another key factor was the professional support that Axis provides at a local level to ensure that everything keeps running smoothly.

### A promise delivered

U Time Fitness were delighted with the results. In line with their brand promise, they can deliver a bright and engaging workout environment 24 hours a day, 365 days a year. Members can feel safe and secure in a monitored facility. With no or minimal staff in the gym U Time Fitness is able to offer exceptional value for money in professionally-equipped and designed neighborhood gyms where less innovative facilities might not be able to flourish.

### Moving ahead

U Time Fitness will be expanding to Bangkok and other parts of Asia shortly and will continue to feature Axis solutions in their new locations. They are also considering adding smart energy-saving solutions and using motion detection analytics to control air conditioning and lighting to reduce operation costs even further while maintaining a top-quality workout environment.



**For more information on Axis solutions, visit [www.axis.com/retail](http://www.axis.com/retail)  
To find a reseller of Axis products & solutions, visit [www.axis.com/where-to-buy](http://www.axis.com/where-to-buy)**