

E.Leclerc in Fosses switches to IP with Axis.

E.Leclerc shopping center in Fosses chooses Axis Communications cameras.



Organization:

C.C. E.Leclerc

Location:

Fosses, France

Industry segment:

Retail

Application:

Safety and security

Axis partners:

Cisdec, Camtrace

Mission

With a 7,300m² sales area and 250 employees, the E.Leclerc shopping center in Fosses, on the outskirts of Paris, installed its first video surveillance system in 1998. Quality was so poor however, that eventually the images were no longer able to meet police requirements for effective use.

Result

More than fifty cameras were installed inside and outside the building in such a way that they blend in discreetly, and customers haven't noticed them. A move towards pattern recognition technology is currently being planned.

Solution

It was then that Maintenance Supervisor Joël Grisey's attention was drawn to Axis Communications' IP cameras, which were recommended by the experts at Cisdec, the only systems integrator to propose an open system that was accessible on all mobile devices and which used the Axis cameras specifically called for in the specifications.

“Playback to get a license plate used to take 2 hours with the old system. So we urgently needed to update the system in order to ensure optimum store surveillance. Cisdec and Axis Communications successfully addressed this need by providing a quality video feed and the ability to connect to the network remotely using various mobile or fixed terminals.”

Joël Grisey, Maintenance Supervisor of E.LECLERC, Fosses.

From analog to IP

With a sales area of nearly 7,300m² and 250 employees, the E.Leclerc shopping center in Fosses installed its first video surveillance system in 1998.

Eventually, however, the store managers had to face the fact that their obsolete video system no longer met police requirements for effective use. A new video surveillance system had to be found. Joël Grisey, the shopping center's maintenance supervisor selected Axis Communication's IP cameras and turned to systems integrator Cisdec for help. The specifications stated that the system had to be open and non-proprietary, and Cisdec set itself apart from its competitors by being the only one to offer an open system that was accessible on all mobile devices and which used Axis network.

A complete solution

A total of 54 Axis network cameras were installed: AXIS P5534 PTZ and AXIS M3204 inside, as well as AXIS P1347-E, AXIS P1344-E and AXIS Q6034-E outside. “We continue to install new cameras; we pay attention to detail and add them at precise locations. Moreover, installation of the core system had to be carried out at night so as not to bother the store customers, and we are very satisfied with Cisdec since they were able to work successfully within very tight time constraints,” Joël Grisey comments.

Viewing the recordings remotely using different interfaces was a system prerequisite that enables the shopping center to work in close collaboration with the police by providing them with material to use in their investigations. The Leclerc establishments liked the open architecture of the CamTrace servers for third-party applications, the adaptive management of the video walls, the intuitive thin-client interface and the mobile applications. Perfectly adapted to Axis Communication cameras and conforming to the ONVIF standard, the CamTrace solution provides Leclerc establishments with level-two support for the entire solution.

“This solution saves us considerable time thanks to clearly superior image quality that no longer makes it necessary to play back video sequences repeatedly like with the old system. This new system will allow our staff to do their jobs more easily,” Joël Grisey said.

The Axis network cameras blend in discreetly, and the customers haven't noticed them. Cisdec also had to adapt to the constraints presented by the shopping center, particularly by conserving the old track system, for example.

Satisfied with this new video surveillance system, E.Leclerc is looking into plans to expand it. A pattern recognition solution will also be put into operation in order to keep the store under surveillance and alert the police in the event of nighttime intrusions.

About E.Leclerc - www.e-leclerc.com

With 568 stores and 530 members, E.Leclerc is the distribution leader in France. The retailer earned 43.7 billion euros in revenue (including fuel), which represents an increase of 7.5%. The company's leadership is substantiated by its 18.4% share of the market. This performance is the result of not only a policy adhered to since the creation of the E.Leclerc Movement in 1949, which is to fight for low prices every day, but also a unique economic model based on a participative, co-operative and decentralized organization. E.Leclerc members, who are independent entrepreneurs, share the same mission: to allow everyone to live better by spending less thanks to innovative and responsible initiatives and by offering the lowest prices for comparable quality. As an active presence in local life and in close touch with their environment, these members invest over the long term to make E.Leclerc centers places where their customers' needs are fulfilled and their purchasing power is defended every day.

About Cisdec - www.cisdec.com

Cisdec, an expert in professional IP video solutions integration, is certified and recommended by the largest construction companies on the market thanks to its extensive experience gained over numerous years. CISDEC's work encompasses inspecting, recommending, installing and maintaining video equipment dedicated to security applications. Thanks to its expertise and preferred partners, CISDEC has been able to implement a global solution that meets C.C. E.LECLERC requirements.

About Camtrace - www.camtrace.com

CamTrace is a French company specializing in IP video surveillance. CamTrace servers are distributed by an international network of certified installers. CamTrace provides appliance servers as well as equipment and software.



E.Leclerc 


CISDEC
LE FUTUR DE VOTRE SÉCURITÉ

 **CamTrace**