

## La Marvella achieves effective surveillance and remote monitoring with Axis solution.

Installation ensures more safety and security; checks pilferage.



Organization:  
La Marvella Hotel  
(SVG Group)

Location:  
Bangalore, India

Industry segment:  
Hotel/Tourism/  
Restaurant

Application:  
Safety and security

Axis partner:  
Zener Systems Pvt. Ltd.,  
Hashnine Software

### Mission

The hotel management was looking for surveillance and monitoring system that would provide security and safety and minimize pilferage. At the same time, the cameras were required to be discreet, in order to maintain aesthetics and to ensure that the guests' comfort is not compromised. Being a multi-nationally managed hotel, it was also necessary that image quality be superior to enable remote monitoring by the management team overseas.

### Solution

The hotel deployed a total of 64 Axis camera models, a mix of PTZ and fixed network cameras (AXIS M1011, AXIS 209FD, AXIS 215 PTZ, AXIS 216FD, AXIS M3202, AXIS M10, AXIS 5532, AXIS M3011, AXIS P1311). These cameras are installed at different locations at the hotel including corridors, lobby, lift, main entrance, restaurants and bars. They have also been installed in utility areas such as material movement locations, electrical panel rooms and DG power rooms for monitoring.

### Result

The solution has been successful in ensuring safety and security of guests, which was the primary concern for La Marvella's management team. The network recording and storage provision has brought down the necessity of staff dependency; thereby increasing efficiency while cutting costs. The superior image quality on IP has been acknowledged and appreciated by the hotel's senior management, which can now monitor the hotel from across the world.

"We greatly value the safety and security of our guests and are extremely happy with the results achieved from the installation of Axis network cameras. We have found these cameras to be smart in looks and discrete, thereby ensuring that we don't have to compromise on the aesthetics or comfort of our guests to ensure safety. Remote monitoring of the premises, including utility areas, has ensured that our senior management is also able to study the operations and ensure world class services."

Mr. Sashi, IT Manager, La Marvella.

La Marvella is a luxury boutique hotel located in the Jayanagar suburb of Bangalore. A part of the Best Western Premier group, the hotel prides itself for being an oasis of tranquility amidst the hustle and bustle of a large city.

The hotel offers services to meet the varied demands for all segments, be it corporate or leisure. The hotel is focused on ensuring that its service and hospitality match up to the highest international standards. In line with this vision, the hotel's management team was keen on installing a surveillance system that would, at all times, ensure utmost safety and security of the guests.

At the same time, they required the surveillance installation to increase system efficiency by preventing pilferage at various staff and material movement locations and by better monitoring of utility areas such as electrical panel rooms and DG power rooms.

The hotel installed 64 Axis network cameras of varied models chosen for their discrete size, superior video quality, performance in low light, wide area coverage as well as ease and cost-effective installation through Power over Ethernet. These cameras are also equipped to handle intelligent video analytics features such as motion detection, audio detection and tampering alarm along with multi-streaming in low bandwidth with tampering protection.

The installation brings with it a number of benefits:

**Safety and security:** As a world-class hotel, providing a secure and comfortable environment for guests was a priority for La Marvella. With this installation of Axis network cameras, the hotel has been able to provide security through discrete monitoring, without affecting the aesthetics or the quality of customer services for the guests.

In addition, the network recording and storage provision has brought down the necessity of staff dependency to ensure flawless monitoring.

**Remote monitoring:** With the Axis installation, the senior management of the hotel has been able to monitor the premises through superior image quality provided by IP surveillance.

**Cost savings:** Since the installation of the cameras has been via Power over Ethernet, it has led to considerable cost savings through reduced use of expensive power cabling.

**Effective monitoring:** The PTZ dome network cameras have offered network video functionality combined with pan/tilt/zoom capability, enabling wide area coverage and great details when zooming in. The camera's movement is easily controlled by an operator, or it can be run in preset mode, where the camera automatically moves between preset positions. This has made the monitoring process more effective any other physical surveillance methodology that was earlier used.

