

1984

Axis Communications was formally founded by Mikael Karlsson, Martin Gren and Keith Bloodworth. The year before, Martin Gren and Mikael Karlsson founded the company Gren & Karlsson Firmware.

1985

Axis' first customer is the Swedish sugar company Cardo. At this time Axis establishes its indirect sales model, in which Axis never bypasses its channels.

1987

Axis is first to introduce a RISC processor with built-in IBM mainframe 3270 coax and AS/400 midrange 5250 compatible communications, the CGA-1.

1988

Axis is first to introduce a pocket-sized IBM 3270 and 5250 protocol converter, the AX-7 Cobra and AX-3 Cobra.

Axis establishes its first foreign office in Boston, United States.

1989

Axis enters the Network printing market for TCP/IP with Axis AX-5, Axis first ethernet product.

1991

Axis is first to introduce a multi-protocol print server with TCP/IP and NetWare. Axis establishes an office in Tokyo, Japan.

1992

Axis changes strategy and shifts all R&D focus from IBM mainframes to networking, with TCP/IP being the cornerstone. Axis begins selling through volume distribution.

Axis establishes an office in Hong Kong.

1993

Axis launches ETRAX 1, the world's first 32-bit RISC processor with on-chip Ethernet and Token Ring controllers.

Axis introduces the first pocket-sized network print server, the NPS 530.

Award: *Best Print Server* – by Byte Magazine for the NPS 550 RISC.

1994

Axis is awarded PC Magazine's *Editors' Choice* for its print products.

1995

Axis introduces the first file server independent, multi-protocol CD-ROM server, supporting TCP/IP (NFS) and Windows (SMB), for Ethernet networks, the AXIS 850.

Axis establishes an office in Singapore.

1996

Axis introduces the first network camera, the AXIS 200 Network Camera.
Axis establishes offices in Paris, France; Taipei, Taiwan; and Shanghai, China.

1997

Axis introduces the first CD-ROM server with native support for NetWare Directory Services (NDS).
Axis establishes offices in London, UK; and Seoul, South Korea.

1998

Axis introduces the world's first Video Encoder, the Axis 240, and the Network Document Server that enables paper-based information to be easily scanned and sent by e-mail.
Axis establishes offices in München, Germany; and Sydney, Australia.

1999

Axis introduces the AXIS 2100 Network Camera, which becomes the world's most popular network camera for 5 consecutive years.
Axis is the first company to use embedded Linux in a volume product.

2000

Award: Axis receives the *International Award* by Swedish security magazine Detektor for the AXIS 2120 Network Camera.
Axis establishes offices in Madrid, Spain; Torino, Italy; and Rotterdam, Netherlands.

2001

Axis introduces the chip ETRAX 100LX.
Market research firm Frost & Sullivan recognizes Axis Communications as the global leader in the network camera and video server markets.

2002

Axis switches focus again, this time to focus on Professional Network Video.

2003

Award: *Product Achievement Award for Digital Video* for the AXIS 2130 PTZ Network Camera, selected by a panel of security industry experts during the SIA New Product Showcase at the ISC EXPO in Las Vegas.
Award: Axis is named a *Best Place to Work* in Sweden, in the diversity category.

2004

Axis introduces MPEG-4 compression in its products.
Axis stays ahead – IMS Research recognizes Axis as the clear market leader in the fast-growing EMEA network video market.

2005

Axis introduces the Axis 20x series, which are still the world's smallest network cameras.
Frost & Sullivan ranked Axis as the definitive market leader in both the global network camera market and the global video server market.

2006

Axis establishes offices in Johannesburg, South Africa; and Dubai, United Arab Emirates.

2007

More than 1 000 000 Axis network cameras are installed in security installations around the world.

Axis establishes an office in Bangalore, India.

2008

Axis launches a new product generation of network video products which are based on an in-house developed chip, ARTPEC-3 with H.264.

The global market research analyst IMS Research ranks Axis as the market leader in network video and on third place in the ranking of security cameras.

Axis establishes offices in Moscow, Russia; São Paulo, Brazil; and Beijing, China.

2009

Axis celebrates 25 years in the network business.

Award: Axis receives the Frost & Sullivan's IP Video Surveillance *Vendor of the Year Award*; the *Export Company of the Year* by the Swedish Trade Council; and the *Grand Prize of Design* by the Association of Swedish Engineering Industries

2010

Axis introduces the first thermal network cameras, The Q19 series of thermal cameras, which allow users to detect people and incidents with great reliability even in complete darkness and other difficult conditions.

Axis introduces the first fixed dome network cameras with 3 megapixel and P-Iris control, AXIS P3346.

Awards: Axis wins the Security Excellence Award's Security *Innovation of the Year* for its Q1910/-E thermal camera; the *ESX Maximum Impact Award* in the Video Camera category; and the Network Product Guide's *Reader Trust Award*.

2011

Axis launches its ground-breaking Lightfinder technology, an innovation that allows for HDTV and color video surveillance in difficult light conditions.

Axis introduces the world's smallest HDTV pan/tilt/zoom cameras, the M50-series, a highly discreet and affordable solution for businesses.

2012

Axis introduces AXIS Camera Companion, an entry-level IP video solution for small installations.

Axis introduces the first 60 frames per second video encoder solution for surveillance applications migrating from analog to IP video, AXIS Q7411 Video Encoder.

Award: Axis receives the *Wall Street Journal Technology Innovation Award* for its Lightfinder technology.

2013

Axis enters the Physical Access Control market with the launch of AXIS A1001 Network Door Controller, the first non-proprietary and open IP-based access controller with built-in web-based software. Axis is listed on the Stockholm Stock Exchange Large Cap segment.

Awards: Axis founder Martin Gren received the Swedish Patriotic Society *Business Medal* for entrepreneurship and the *Outstanding Contribution Award* by IFSEC; Axis is awarded *Prix d'Excellence* by the Swedish Chamber of Commerce in France; the *First Engineering Award* from the Swedish Electrical and Computer Engineers National Association; Axis CEO Ray Mauritsson is awarded *Årets VD (CEO of the Year)* by Motivation.se and Executive People; Axis VP Global Sales Bodil Sonesson is awarded *Woman of the Year* by Women's Security Council; and Axis is named a *Best Place to Work* by the Boston Business Journal.

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