## =BriefCam

# Transform video into actionable intelligence with advanced analytics

### through integration between AXIS Camera Station and BriefCam.

The BriefCam integration for AXIS Camera Station delivers advanced video content analytics that helps accelerate investigations, derive operational efficiency and attain situational awareness.

Accessible directly from the AXIS Camera Station client, BriefCam's video content analytics provides rapid video review and search, real-time alerting and quantitative video insights to AXIS Camera Station users. The integration of BriefCam's Video Analytics platform provides a natural extension of the Axis solution to deliver strong value to our customers.

With BriefCam analytics, users can review, research and respond to events in a new way. Through the integration, customers can benefit from market leading accuracy for detection, classification and recognition across object classes, attributes, behaviors and faces.

Quick to install and deploy, BriefCam offers rapid time to value with immediate access to analytics.

**REVIEW** – Review hours of video in minutes and rapidly pinpoint objects of interest. Quickly search and filter objects and events of interest by metadata such as men, women, children, vehicles and lighting changes with speed and precision, using 27 classes and attributes. Use face recognition, appearance similarity, color, size, speed, path, direction, and dwell time, providing an ever increasing and powerful set of distinct search combinations.

**RESPOND** – Attain situational awareness with real-time alerting capabilities bringing relevant events to the forefront. Enable organizations to proactively respond to situational changes in their environment, while effectively balancing sensitivity, accuracy and efficiency.

**RESEARCH** – Gain operational intelligence from the extracted and aggregated video metadata, to quantitatively analyze video, derive actionable insights for data-driven safety, security and operational decision making.

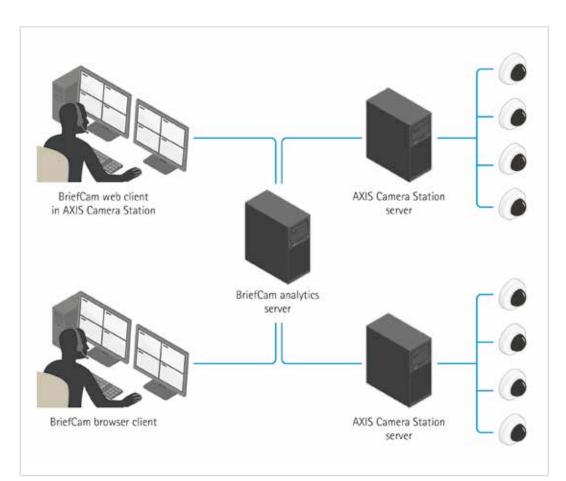


- > Accelerate investigations
- > Gain operational intelligence
- > Attain situational awareness
- > Rapid time to value
- > Ease of use



#### **About AXIS Camera Station**

AXIS Camera Station is a video management software specially developed for small and midsized installations. Retail stores, hotels, schools and manufacturing sites are among user groups that enjoy full control and protection of their premises and can quickly take care of incidents. All to make businesses run more smoothly. AXIS Camera Station matches Axis network video products and features to offer end customers a complete, flexible, safe and reliable system.



One BriefCam server is needed per AXIS Camera Station site. More than one AXIS Camera Station server can be connected.

#### Why network video

- > Superior image quality
- > Remote accessibility
- > Easy, future-proof
- integration
- > Scalability and flexibility
- > Cost-effectiveness
- > Distributed intelligence
- > Proven technology

#### Why Axis

- Industry leader in network video
- > Global market presence
- > Strong partner network
- Smart, innovative products and services for video surveillance, access control, audio systems, and video analytics

#### Why BriefCam?

BriefCam is the industry's leading provider of VIDEO SYNOPSIS® and Deep Learning solutions for rapid video review and search, face recognition, real-time alerting and quantitative video insights. By transforming raw video into actionable intelligence, BriefCam dramatically shortens the time-totarget for security threats while increasing safety and optimizing operations.

www.briefcam.com



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