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## **Axis Introduces New Outdoor-Ready Fixed Network Cameras: AXIS P1343-E, AXIS P1344-E, AXIS P1346-E, AXIS Q1755-E**

### **Ideal for Demanding Outdoor Applications Such as Airports, Railway Stations, City Surveillance and Traffic Monitoring**

CHELMSFORD, Mass. – Jan. 18, 2010 – Axis Communications, the global leader in the network video market, today announced a new series of outdoor-ready, high-performance fixed network cameras that save installation time and costs, including the AXIS P1343-E, AXIS P1344-E, AXIS P1346-E and AXIS Q1755-E.

The IP66-rated network cameras have protection against dust, rain, snow and sun, and can operate in temperatures as low as -40° F (-40° C). Arctic Temperature Control, which allows the camera to not only function at -40 °F but also power up at that temperature following a power failure, is available for secure start-up of zoom cameras in freezing temperatures. Each new camera is powered by Power over Ethernet for easy installation.

“The outdoor-ready fixed network cameras are encased in a weather-proof enclosure for out-of-the-box mounting,” said Fredrik Nilsson, general manager of Axis Communications Inc. “They are ideal for demanding outdoor applications such as airports, railway stations, city surveillance and traffic monitoring, and further strengthen Axis’ outdoor network camera offerings and dedication to ease of installation.”

The new offerings, including megapixel/HDTV models, deliver superb image quality and support multiple streams in H.264 and Motion JPEG. They also offer two-way audio; intelligent video functionalities such as video motion detection, audio detection and active tampering alarm; and have built-in SD/SDHC memory card slot for storing recordings locally. The network cameras consist of the following:

The AXIS P1343-E Network Camera: SVGA resolution, day and night, digital pan/tilt/zoom (PTZ), remote back focus;

The AXIS P1344-E Network Camera: 1 MP resolution/HDTV 720p, day and night, digital PTZ, remote back focus;

The AXIS P1346-E Network Camera: 3 MP resolution/HDTV 1080p, day and night, P-Iris (precise iris control), digital PTZ, multi-view streaming, remote back focus;

The AXIS Q1755-E Network Camera: 2 MP resolution/HDTV 720p and 1080i, day and night, 10x zoom, autofocus and pan/tilt head support.

The last three HDTV network cameras are compliant with the SMPTE standards in resolution, aspect ratio (16:9), color representation and frame rate.

The outdoor-ready network cameras are designed to enable easy installation of an infrared illuminator under the enclosure. They come with a wall mount bracket, sunshield and an Ethernet cable.

The AXIS P13-E and AXIS Q1755-E Network Camera series are supported by AXIS Camera Station as well as the industry's largest base of video management software through the Axis Application Development Partner program.

The new offerings will be available in March 2010 for the following suggested retail prices: AXIS P1343-E: \$999; AXIS P1344-E: \$1099; AXIS P1346-E: \$1499; and AXIS Q1755-E: \$1799.

***About Axis Communications***

*Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Sweden-based company operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at [www.axis.com](http://www.axis.com).*

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