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Axis Contributes Network Cameras for Little League World Series as Part of Lenel Systems' Innovative Security Solution

LLWS Security Personnel, FBI, Bureau of Prisons, Volunteers Join Forces to Keep Players and 300,000 Spectators Safe While Maintaining Family Atmosphere

South Williamsport, PA – Aug. 23, 2010 – Axis Communications, the global leader in the network video market, today announced that, as part of a comprehensive and discreet security solution put together by partner Lenel Systems International, it has contributed more than two dozen thermal, fixed dome and pan/tilt/zoom (PTZ) network cameras to this year's Little League World Series being held in South Williamsport, PA.

Every August the Little League International World Series attracts more than 300,000 Little Leaguers, families, fans and international dignitaries to the small town of South Williamsport, PA, for a two-week tournament to decide the world champion. With a population of fewer than 6,500 residents, providing ample security during this summer surge could easily overwhelm the community's existing resources if not for the dedication of Little League Baseball's security staff, cooperating law enforcement agencies and participating vendors.

Each year the Little League World Series staff is determined to improve its security to make the tournament one of the safest in the country without disturbing the fun and excitement of Little League Baseball. Despite an annual ramp-up of security personnel and resources, Little League Baseball determined that supplementing its permanent video surveillance system (which also includes Axis network cameras) with additional network video equipment was an essential element of its total security program.

"Keeping participants, family and fans safe during the two-week competition requires a massive, coordinated effort involving local, state and federal law enforcement in addition to a contingency security force that patrols the complex during the World Series," said Jim Ferguson, director of security for Little League Baseball and Softball. "We are especially grateful to Lenel Systems International and Axis Communications for their contributions to the security of our event."

This year marks the 12th year that Lenel, a Rochester, NY-based provider of turnkey security systems, has provided products and services for the access control and digital video security solution that it donates annually to the event. The system includes Axis network cameras deployed around the stadium and dormitory complex where the international athletes live during their two-week stay. Lenel's intuitive video management system allows security personnel to control and monitor the network cameras remotely. And Lenel IntelligentVideo analytics track objects left behind, detect people approaching secured areas, help locate missing individuals and verify badge holder IDs when they are swiped through access control systems.

Despite the care-free, family atmosphere, the subtle presence of video cameras is instrumental in maintaining crowd control, locating lost children in a sea of spectators, preventing unauthorized entry into the dormitory complex and counting the crowd size.

In addition to PTZ, fixed and wireless network cameras, Axis has also included several of its AXIS Q1910-E Thermal Network Cameras to protect the stadium and dormitory perimeters at night. AXIS Q1910 uses thermal imaging as part of a total network video solution to detect people, objects and incidents in complete darkness and difficult visual conditions such as smoke, haze, dust and light fog.

“We’re excited to play a continuing role with Lenel Systems International and Little League Baseball to help protect the largest gathering of international youth sports teams in the world,” said Fredrik Nilsson, general manager, Axis Communications Inc. “Whether installed at baseball fields, hospitals, university campuses, schools or other demanding environments, network cameras provide superior image quality and are very easy to deploy, making them perfect for temporary systems.”

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Sweden-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

Contacts:

*George Cohen
GCC, Inc.
617-325-0011
axis@gccpr.com*

*Domenic Locapo
Axis Communications
978-614-2074
dlocapo@axis.com*