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## **Axis announces small, smart and flexible cube cameras**

**Axis introduces three new models to its AXIS M10 Series of flexible cube cameras which are optimized for easy installation, and ideal for small retail stores and offices. The cameras feature HDTV 1080p resolution, wireless and Ethernet connectivity, edge storage, as well as IR LED's for efficient illumination at night.**

Axis Communications, the market leader in network video, today introduced three new additions to its AXIS M10 Series of compact cube cameras. The three models – AXIS M1065-LW, AXIS M1065-L and AXIS M1045-LW Network Cameras – deliver outstanding video quality in HDTV 1080p resolution, Wide Dynamic Range (WDR), infrared (IR) light for effective day/night use and efficient connectivity via existing wireless or Ethernet networks. The low profile cameras are easy to install in corners or on walls and offer 110° field of view.

“The upgraded AXIS M10 Series is raising the bar on performance and ease of use,” said Fredrik Nilsson, VP, Americas, Axis Communications, Inc. “This Series is comprised of feature-rich, high quality cameras that can easily integrate with an existing IT infrastructure.”

All cameras offer edge storage via memory cards, (up to 64GB) eliminating the need to connect to a server to store data. Each camera also features high quality IR LED's that provide illumination at night, and an IR cut filter for crisper colors during the day.

The higher end models, AXIS M1065-LW and AXIS M1065-L include a built-in microphone for recording audio, a speaker that can announce pre-recorded messages, and a Passive Infrared (PIR) motion sensor that can accurately detect motion, even in darkness, and record only when needed – thus saving storage capacity for true alarms.

Both AXIS M1045-LW and AXIS M1065-LW are wireless, allowing quick and easy connection to existing wireless networks and eliminating the need for extra hardware. AXIS M1065-L offers Power over Ethernet (PoE), which allows both power and connection to the network via a single cable, simplifying installation and ensuring reliable connectivity. 5V DC power the cameras and an additional power supply is included with the wireless products. All models are easy to install with the (included) wall and corner bracket.

AXIS M10 cameras are supported by the industry's largest base of video management software through the Axis Application Development Partner (ADP) Program, AXIS Camera Companion and AXIS Camera Station.

For photos and other resources, please visit:

[http://www.axis.com/corporate/press/press\\_material.htm?key=m10series](http://www.axis.com/corporate/press/press_material.htm?key=m10series)

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***About Axis Communications***

*Axis offers intelligent security solutions that enable a smarter, safer world. As the market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.*

*Axis has more than 2,100 dedicated employees in more than 50 countries around the world, supported by a global network of over 80,000 partners. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).*

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