

Chelmsford, Mass., October 31, 2013

## Axis Communications Recognized as 2013 Innovation All-Star by the Boston Business Journal and Mass High Tech

**BBJ/MHT honor marks 14th industry award win this year for fast-growing, innovative IT company; Axis to host Recruiting Open House on November 22nd**

**CHELMSFORD, Mass. – October 31, 2013** – The *Boston Business Journal* and *Mass High Tech* have named Axis Communications, the market leader in network video surveillance, a 2013 Innovation All-Star for Hardware in its 3rd annual regional awards program.

□

Nominees for the Innovation All-Stars award program are evaluated on the company's overall business and growth strategy, business solutions offered, unique and innovative initiatives and the challenges that have been overcome.

“Being named an Innovation All-Star is an honor because innovation and partnership are cornerstones of our company's business and culture. This commitment to driving the industry from analog to digital, IP-based technology has propelled Axis to its position as the global leading provider of surveillance cameras and video encoders,” said Fredrik Nilsson, general manager, Axis Communications, Inc. “Through continued innovation, we enable our partners to provide total solutions for ever evolving surveillance and security needs, ultimately leading to a smarter, safer world.”

Two individuals and 15 companies, including Axis, will be presented with the annual honor during a reception on November 20th at the Harpoon Beer Hall in Boston and featured in a special supplement of the *Boston Business Journal* on November 22nd.

“Boston increasingly is becoming a hub of innovation, and we are thrilled to bring so many great companies and people together in one place,” said Christopher McIntosh, publisher of the *Boston Business Journal*. “These dynamic companies are fueling our regional economy, attracting VC funding and growth capital, adding jobs, and transforming every area of technology.”

### Reign of awards

Axis has received numerous accolades throughout North America recognizing the company's innovative spirit, including the prestigious 2012 *Wall Street Journal* Technology Innovation Award for the revolutionary Lightfinder technology and the *Boston Business Journal*'s 2013 Best Place to Work award. In addition, Axis has received many of the physical security industry's top product awards this year, including the ASIS Accolades, Border Security Awards, Govies Government Security Awards, Homeland Security Awards, Security Products' New Products of the Year and ESX's Maximum Impact Awards.

## **Axis Recruiting Open House**

With more than a dozen positions currently open nationwide, Axis will be hosting a Recruiting Open House on Tuesday, November 12 from 5:00-7:00pm ET at the company's North American headquarters in Chelmsford, Mass. inside the Axis Experience Center. The event, which is open to the public, will feature a networking reception, a presentation about the company and an Axis Culture Panel to learn about Axis' innovative products, growth, benefits and employee culture. Interested candidates can view and apply for open positions online.

### ***About Axis Communications***

*As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world – driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.*

*Axis has more than 1,400 dedicated employees in 41 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).*

#### *Contacts:*

*Matt Flanagan  
fama PR, Inc.  
617-986-5002  
[axis@famapr.com](mailto:axis@famapr.com)*

*Domenic Locapo  
Axis Communications, Inc.  
978-614-2074  
[dlocapo@axis.com](mailto:dlocapo@axis.com)*