

Chelmsford, Mass., September 19, 2013

Axis Announces Five-Year Extended Warranty Option for Network Video Products

New global five-year extended warranty offering further safeguards IP video surveillance investment

CHELMSFORD, Mass. – September 19, 2013 – Axis Communications, the market leader in network video, strengthens its service portfolio by offering a five-year extended warranty option on network cameras, video encoders and video decoders. In combination with Axis’ high-quality and reliable IP video products, the extended warranty gives system integrators and end-customers greater peace of mind and protection of their investment in video surveillance.

“We are confident that our products and support offerings are the most reliable on the market today,” said James Marcella, director of Technical Services, Axis Communications, Inc., “and the extended warranty program supports that confidence, providing customers the ability to extend coverage up to five years on all IP cameras, video encoders and decoders.”

AXIS Extended Warranty prolongs the standard one- or three-year warranty that accompanies Axis network video products. The extended warranty option can be purchased in two-year extension blocks up to a maximum total warranty period of five years.

“Ensuring our customers receive the highest level of service and support after they have purchased our products is of the utmost importance. Some of our customers, especially those with larger installations, want the extra protection of an extended warranty period,” said Peter Friberg, director of System and Services, Axis Communications AB. “For system integrators, AXIS Extended Warranty opens up new possibilities in offering warranty service agreements.”

AXIS Extended Warranty may be purchased through Axis’ standard distribution channels and must be activated within six months of purchasing the product.

For more information about Axis’ warranty service including a video tutorial on how to register the extended warranty, please visit: www.axis.com/warranty.

About Axis Communications

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world – driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis’ products and solutions are based on an innovative, open technology platform.

Axis has more than 1,400 dedicated employees in 41 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.

Contacts:

Matt Flanagan

fama PR, Inc.

617-986-5002

axis@famapr.com

Domenic Locapo

Axis Communications, Inc.

978-614-2074

dlocapo@axis.com