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Axis Makes Wide Area Surveillance Easy and Affordable with Small, 12x Zoom PTZ Dome Cameras

Third PTZ dome model announced by Axis at ISC West provides quality, professional-level surveillance to a broader market

CHELMSFORD, Mass. – April 6, 2011 – Axis Communications, the global leader in the network video market, today introduces affordably priced indoor and outdoor pan/tilt/zoom dome cameras with 360° pan for overview surveillance and 12x optical zoom for detailed views. Measuring less than 7.5” wide, the compact AXIS P5512/-E PTZ Dome Network Cameras are ideal for stores, banks, educational facilities, parking lots, construction sites and business premises.

The cameras, which were announced today at ISC West (booth #18051) have day and night functionality thanks to an automatic IR-cut filter that is enabled when the camera senses low light conditions.

The PTZ dome cameras enable full frame rate 4CIF resolution video in H.264 and Motion JPEG. H.264 greatly optimizes bandwidth and storage use without compromising image quality, while Motion JPEG is supported for increased flexibility. Multiple streams configured at different frame rates or resolution can be sent simultaneously.

“By expanding the popular AXIS P55 Series to include indoor and outdoor P5512 models, we continue to broaden our portfolio to provide more and more affordable options for professional-level PTZ domes for users requiring broad surveillance coverage and detailed video,” said Fredrik Nilsson, general manager, Axis Communications Inc.

The indoor AXIS P5512 has an IP51 rating for protection against dust and dripping water, enabling the camera to function even when a sprinkler system is activated. The camera comes with a mounting kit for hard-ceiling and drop-ceiling, which enables only the moving camera part to be visible for discreet installations.

The outdoor AXIS P5512-E has IP66 and NEMA 4X ratings for protection against rain, snow, sun and dust. No additional enclosures are needed, which saves installation time and money. Both indoor and outdoor models are powered using Power over Ethernet (PoE) IEEE 802.3af, which further simplifies installation since only one cable is required for power, video and PTZ controls.

Audio support in the indoor AXIS P5512 enables users to remotely listen in and communicate with, for example, intruders, and can trigger an alarm when unusual sounds are detected. The indoor camera can also connect to external devices, such as sensors and relays to turn on lights or lock doors. AXIS P5512/-E cameras support AXIS Camera Application Platform, which enables

the installation of video analytic applications from Axis' partners. They also have a built-in SD/SDHC memory card slot that enables recordings to be stored locally.

The cameras are supported by AXIS Camera Station video management software, as well as the industry's largest base of application software through Axis' Application Development Partner program. AXIS P5512/-E PTZ domes are ONVIF conformant and support AXIS Video Hosting System (AVHS).

AXIS P5512/-E cameras will be available to order in May 2011 with a suggested retail price of \$1,099 for AXIS P5512 and \$1,499 for AXIS P5512-E. For photos and other resources, please visit www.axis.com/corporate/press/press_material.htm?key=p5512. and www.axis.com/corporate/press/press_material.htm?key=p5512e.

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Sweden-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

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