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Axis Introduces Affordably Priced, Easy-to-Install Pan/Tilt/Zoom Dome Network Cameras with 18x Zoom

Latest addition to the popular P55 Series brings efficient PTZ functionality to a broader market

CHELMSFORD, Mass. – March 15, 2011 – Axis Communications, the global leader in the network video market¹, today presents easy-to-install indoor and outdoor professional pan/tilt/zoom dome surveillance cameras that allow users on-site or at a remote location to pan 360° over a wide area and see critical detail with 18x optical zoom. The competitively priced AXIS P5522/-E PTZ Dome Network Cameras are ideal for stores, banks, museums, warehouses, parking lots, construction sites and business campuses.

AXIS P5522 and the outdoor-ready AXIS P5522-E network cameras support video resolutions up to D1 (720x480 in 60 Hz, 720x576 in 50 Hz) and offer day/night functionality with 128x wide dynamic range for improved image quality in both light and dark conditions. They can simultaneously send multiple video streams in H.264 and/or Motion JPEG, which can be configured at different frame rates or resolution. H.264 greatly optimizes bandwidth and storage use without compromising image quality, while Motion JPEG is supported for increased flexibility.

The indoor AXIS P5522 has an IP51 rating for protection against dust and dripping water, enabling the camera to function when a sprinkler system is activated. The outdoor AXIS P5522-E has IP66 and NEMA 4X ratings for protection against rain, snow, sun and dust. No additional enclosures are needed for either dome camera, which minimizes installation mistakes and time. To further simplify installation, both indoor and outdoor models are powered using High Power over Ethernet (IEEE 802.3at), which means only one cable is required for power, video and PTZ controls. A High PoE midspan is supplied with the cameras.

“Pan/tilt/zoom technology can be an asset to companies both large and small who need wide visibility into their properties, but may be strapped for onsite personnel and hardware resources,” said Fredrik Nilsson, general manager, Axis Communications Inc. “By adding a new model to the effective P55 Series at this price, we aim to bring 360 degree coverage with effective zoom, autofocus and intelligent features to a wider portion of the market.”

AXIS P5522/-E network cameras also offer Axis’ unique Advanced Gatekeeper functionality, which enables the camera to automatically move and zoom in to a preset position to capture, for instance, a vehicle license plate or a person’s face when motion is detected in a pre-defined area.

When an optional multi-connector cable is used, the indoor AXIS P5522 enables users to remotely communicate with both onsite personnel and potential intruders. Additionally, the

two-way microphone enables audio detection to trigger an alarm when unusual sounds are detected. The optional cable also allows connection to external devices such as sensors and relays to, for example, turn on lights or lock doors. AXIS P5522/-E cameras have a built-in SD/SDHC memory card slot that enables recordings to be stored locally.

The cameras are supported by AXIS Camera Station video management software, as well as the industry's largest base of application software through Axis' Application Development Partner program.

AXIS P5522/-E cameras will be available to order in April 2011 with a suggested retail price of \$1,499 for AXIS P5522 and \$1,899 for AXIS P5522-E. For photos and other resources, please visit www.axis.com/corporate/press/press_material.htm?key=p5522 and www.axis.com/corporate/press/press_material.htm?key=p5522e

Notes to editors

Axis Communications is the world leader in the network video market. The network camera market is set to have a CAGR of 27 per cent per year over the next five years. The world market for video surveillance products is forecast to be worth more than \$14.4 billion by 2014 according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled 'The World Market for CCTV and Video Surveillance Equipment 2009 Edition' published in August 2009

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Sweden-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

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