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Stanley Security joins forces with Digital Barriers to deliver innovative ‘edge-based’ intrusion detection application to customers across Europe

Leading security services provider, Stanley Security, and surveillance technology provider, Digital Barriers, have joined forces to offer an innovative automated intrusion detection application to the European remote alarm monitoring market.

SafeZone-edge, developed by Digital Barriers specifically for Axis network cameras and encoders, is an intelligent video analytics application for reliable intrusion detection. It accurately analyses scenes whilst automatically mitigating any environmental effects that can often cause nuisance alarms. This exceptional reliability is recognised with a UK Government i-LIDS® certification and the award of “Intruder Alarm or Exterior Deterrent Product of the Year” at IFSEC’s Security and Fire Excellence Awards 2014. The partnership with Stanley Security will see SafeZone-edge rolled out across European customer sites, providing reliable alarm information to 14 state of the art operations centres.

Dan Meyrick, Channel Sales Manager at Digital Barriers noted: “With its ability to intelligently distinguish actual intrusions from the impact of external factors, such as weather and variable illumination, SafeZone-edge is a significant step beyond basic video motion detection. But even more significantly, the application is simple and affordable enough to encourage widespread adoption.”

SafeZone-edge takes advantage of the Axis open Camera Application Platform, launched in 2009 to facilitate cutting-edge third party integrations of this nature, with installation directly onto Axis network cameras and encoders. As such, the application delivers a true alternative to both conventional server-based intelligent video analysis (IVA) and simpler edge-based video motion detection (VMD), combining performance and usability for real world perimeter security applications.

Dan continued: “With the Axis Camera Application Platform (ACAP), Axis delivers the simplicity of the ‘app store’ concept to the IP camera sector. By targeting the SafeZone-edge application to run on Axis cameras, organisations are presented with a simple and affordable way of extending the functionality of their cameras. The strength in depth of the Axis product range and their strong links with leading security providers, such as Stanley Security, also partnered us with the market-leader.”

Stanley Security is now using this pioneering new analytics software in conjunction with its I-View Now video platform on Axis devices in all its major installations and projects. Footage from each device can be monitored automatically for efficient perimeter protection and loitering or intrusion detection, with alarms sent directly to one of the company’s state-of-the-art

operations centres.

Martyn Ryder, Director for Product Management Europe at Stanley Security, said: “Combining cameras from leading manufacturer Axis Communications, with the SafeZone-edge analytics and our I-View Now video platform creates a powerful tool to help our customers protect their people and property while optimising their spend on security personnel. This combined solution is giving customers the extra pair of eyes and peace of mind that we can detect incidents early and try to stop them before they escalate or catch the bad guys in action.”

Metadata is provided to the operators to allow them to quickly and efficiently detect the source of the alarm and take swift, appropriate action. Alarms can also be sent directly to customers’ mobile devices or PCs, allowing them to be instantly notified or to cancel false alarms before costly action is taken. In a real-life operational test conducted over one week, replacement of a VMD solution by the SafeZone-edge application led to a reduction in nuisance alarms from 10,000 to just 1.

Commenting on the partnership, Atul Rajput, Regional Director, Northern Europe at Axis Communications said: “Axis is proud to support its partners in collaborative projects to design and develop security innovations that advance the field of video analytics and make a real difference to customers. Stanley Security’s adoption of Digital Barriers’ technology means that as a result of more accurate detection, its clients will be able to optimise their security spend and limit unnecessary call outs.”

For more information about SafeZone-edge, please visit: www.digitalbarriers.com/safezone/, or watch the video. Companies interested in developing applications can sign up for the Axis Application Development Partner Program.

1. SafeZone-edge is an i-LIDS® approved primary detection system for operational alert use in sterile zone monitoring applications and an i-LIDS® approved event recording system for sterile zone monitoring applications

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About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,900 dedicated employees in more than 40 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com

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