



PRESS RELEASE

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Martin Gren honoured with 'Outstanding Contribution' award

Axis co-founder and IP camera inventor leads this year's IFSEC & FIREX award winners

IFSEC, UK: Martin Gren has been recognised for his continued service to the security sector when he was awarded the 'Outstanding Contribution to the Security Industry Award' at last night's IFSEC & FIREX Awards 2013.

Gren was bestowed the award by IFSEC, the international fire and security exhibition, who recognised the huge changes his innovations have brought about in the physical security industry. Together with Carl-Axel Alm, Gren, 50, invented the world's first IP camera in 1996 and helped Axis Communications become the global leader in networked video it is today. Since it was founded, Axis has led the worldwide convergence from analogue CCTV to IP video surveillance. Earlier this year, Gren was also recognised by IFSEC when he was named the most influential person in the global fire and security industries noting his significant influence on the industry. On accepting the award, Gren said: "I'm incredibly honoured to receive this award, especially when we are in such prestigious company."

"I am so proud to have been at the forefront of IP camera technology and it's great to see that this innovative technology is driving the convergence away from legacy analogue CCTV and into a bright, new digital future."

With 19 years' of engineering and entrepreneurial experience, Gren remains a member of the board of Axis AB, the Swedish parent company.

Over the years, Gren has been one of the driving forces behind several of Axis' new business and flagship products in Europe, Asia and the United States. These have included network print servers, IBM connectivity products, ASICs and scan servers, as well as playing an instrumental part in Axis' state-of-the-art business, in particular its network video camera technology.

Gren is also a board member of Tobii Technology AB, H Lunden Holding AB and Askero Sagoboks Förlag AB.

Axis is currently exhibiting at IFSEC in Hall 4, stand E90 at the NEC in Birmingham. IFSEC is celebrating its 40th anniversary this year.

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About Axis Communications

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world — driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.

Axis has more than 1,400 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com

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About IFSEC

Celebrating its 40th anniversary this year, IFSEC is the world's number one security and fire brand. The organisation holds a series of IFSEC conferences worldwide and the largest one, IFSEC International, takes place in Birmingham, UK, this year from 13 to 16 May.