Take full control and reap the benefits of network audio with AXIS Audio Manager C7050 Server

The increasing sophistication of network audio technologies and the ability to bring the benefits of audio to a growing number of environments has inevitably led to more complex arrangements of audio devices. In announcing AXIS Audio Manager C7050 Server, Axis Communications has created a single point of audio management for larger and more advanced systems, enabling organizations to enhance the benefits of audio in security, public address and improved customer experience with background music.

AXIS Audio Manager C7050 Server offers a complete audio management package that includes both hardware and software. It allows users to manage and control all their network audio devices from a single user interface, including network speakers, audio bridges, microphones and horn speakers from Axis. Easy to install and operate, AXIS Audio Manager is perfect for central management of audio content and scheduling in larger, more advanced audio installations that can be found, for instance, in retail and education environments.

Ultimate scalability and flexibility
AXIS Audio Manager enables easy and efficient zone management to meet individual site needs. A multi-site retail chain can, for example, define different zones for each geographical location and its specific site areas. With zone management, the user can broadcast music, pre-recorded and/or live announcements to any one, multiple or all zones as needed. This allows users to schedule an ideal mix of announcements, commercials and background music throughout the day, week and year, in addition to making live announcements in response to specific situations when required. Content can be managed centrally, from headquarters, or devolved to individual local sites and outlets.

Quick to install and easy to use
AXIS Audio Manager requires no complicated software programming, with all IP audio devices connecting over a LAN/WAN network automatically. Users can control their entire network audio system using a computer, tablet or phone, scheduling the broadcasting of pre-recorded tracks, controlling audio volume and monitoring device operation: the system offers 24/7 status overview of all connected devices so faults can be identified instantly.

Håkan Hansson, Global Product Manager, Audio, at Axis Communications, commented: “While the use of audio is not new, advances in network technologies mean it is more flexible than ever before. This flexibility means that the benefits of audio in improving security and safety, and creating the best possible customer experience, are being realized by an ever-larger number of organizations. Effective, easy management is essential as any technology becomes more prevalent across an organization, and AXIS Audio Manager delivers seamless control across our entire audio portfolio, becoming the ‘brain’ of network audio infrastructure.”
AXIS Audio Manager provides a single point of management across the Axis range of network audio devices, which includes:

- **AXIS Network Speakers**: complete, high-quality audio systems in a single unit, allowing for live and scheduled announcements and background music
- **AXIS Network Horn Speaker**: outdoor ready, clear and simple horn speaker to form part of a complete surveillance solution
- **AXIS 2N SIP Mic**: an all-in-one network microphone console with configurable buttons that turns network speakers into a full public-address system
- **AXIS Network Audio Bridge**: connecting and combining analog and network audio to broadcast announcement and music from any source, protecting existing investments

AXIS Audio Manager C7050 Server will be available in June 2018 through Axis distribution channels.

For more information, please contact:
Madeleine Eibrand, PR Specialist, Axis Communications
Tel: +46 46 272 18 00
E-mail: pressoffice@axis.com.

About Axis Communications
Axis offers intelligent security solutions that enable a smarter, safer world. As the market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 2,800 dedicated employees in more than 50 countries around the world, supported by a global network of over 90,000 partners. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).