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Axis introduces new series of cost-efficient HD fixed domes with built-in infrared illumination

The compact and versatile AXIS M31 Series provides excellent video quality at up to 4-megapixel resolution and adapts automatically to varying light conditions, even complete darkness. The new cameras feature a smart, flat-faced design that makes installation easy. They are ideally suited for video surveillance in locations such as retail stores, hotels and restaurants, with options for both indoor and outdoor installations.

Axis Communications, the market leader in network video, introduces the new AXIS M31 Series consisting of three indoor and three outdoor models. The new compact network cameras adapt automatically to changing light conditions, with built-in infrared (IR) illumination allowing them to capture images even in complete darkness.



“We see a strong market demand for small and affordable fixed domes with built-in IR illumination. This demand comes from cost-conscious customers that want video surveillance they can rely on without having to worry about changing light conditions,” says Petra Bennermark, Global Product Manager, Axis

Communications. In addition to the built-in IR illumination for mastering complete darkness, we have equipped our new AXIS M31 Series with Wide Dynamic Range (WDR) technology to handle scenes with strong variations in light, such as both sunlight and dark shadows.”

AXIS M31 Series, for discreet video surveillance in retail stores, hotels and restaurants and other service environments.

AXIS M31 Series has a stylish and compact flat-faced design that suppresses reflections from the IR illumination. The casing is optionally available in black, and can be easily repainted for the camera to blend in with any environment. An integrated microSDXC memory card slot enables edge storage applications.

The series offers great flexibility in field of view and resolution; the indoor AXIS M3106-L and outdoor AXIS M3106-LVE provide a wide field of view of 130° in 4-megapixel resolution; the indoor AXIS M3105-L and outdoor AXIS M3105-LVE give HDTV 1080p video with a field of view of 115°; and the HDTV 720p cameras AXIS M3104-L and AXIS M3104-LVE provide a field of view of 80°. All models provide frame rates up to 30 fps and feature Axis' Zipstream technology that significantly reduces bandwidth and storage requirements.

The AXIS M31 Series is supported by the industry's largest base of video management software

through the Axis Application Development Partner (ADP) Program and AXIS Camera Station. Third-party video analytics applications can be installed on the cameras via AXIS Camera Application Platform and ONVIF support allows for easy integration into existing video surveillance systems.

The AXIS M31 Series is planned to be available in Q3 2016 through Axis' distribution channels.

For photos and other resources, please visit:

http://www.axis.com/corporate/press/press_material.htm?key=m31series

For film, please visit:

<http://www.axis.com/r/video-m31series>

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About Axis

Axis offers intelligent security solutions that enable a smarter, safer world. As the market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 2,100 dedicated employees in more than 50 countries around the world, supported by a global network of over 80,000 partners. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.