

Lund, March 24, 2015

## **Axis boosts mid-range HDTV PTZ cameras with improved mechanical performance, high zoom and wide dynamic range**

**AXIS P56 Series comprises aggressively priced, high-performance HDTV pan/tilt/zoom dome network cameras that are ideal for retail and city surveillance applications. The series' top model offers all the major requirements for a PTZ camera, including a continuous 360° pan for robust mechanical performance, HDTV 1080p with 30x optical zoom, the latest in wide dynamic range technology, image stabilization, audio and more, at a price below US\$2000.**

Axis Communications, the global leader in network video, today launched AXIS P56 Series, which consists of outdoor-ready AXIS P5635-E and AXIS P5624-E PTZ Dome Network Cameras for wide area video surveillance in indoor and outdoor environments.

“The introduction of AXIS P56 Series changes the price point and performance level of mid-range PTZ dome cameras in the security market,” says Erik Frännlid, Axis’ Director of Product Management. “AXIS P56 Series delivers all the major requirements for a PTZ camera at price levels that will be highly attractive for the majority of PTZ camera installations.”

AXIS P5635-E is ideal for demanding indoor and outdoor video surveillance applications such as city surveillance. It is an HDTV 1080p camera with 30x optical zoom, enabling fine details to be captured at a distance. It features a 360° continuous pan capability, with no mechanical stop, for fast camera repositioning and smooth, continuous tracking of an object.

AXIS P5635-E has day/night functionality and good low light performance. Its support for Axis’ unique Wide Dynamic Range – Forensic Capture (120 dB) enables details in both very bright and dark areas of a scene to be visible. The camera also offers Axis’ Electronic Image Stabilization for better video and bandwidth savings in vibrating conditions.

AXIS P5635-E’s built-in intelligent functionalities include audio detection and Advanced Gatekeeper, which allows the camera to detect an object in a specified area and zoom in on it. Support for AXIS Camera Application Platform enables other intelligent video functionalities to be downloaded to the camera. The camera also supports shock detection, which enables it to send an alarm when it has been hit. Other features in AXIS P5635-E include two-way audio, four configurable inputs/outputs for connection to external devices, Power over Ethernet Plus (PoE+), 24 V AC/DC and an SD card slot for local storage of recordings.

AXIS P5624-E is ideal for retail surveillance in both indoor and outdoor environments. It is an HDTV 720p camera with 18x optical zoom. Like AXIS P5635-E, it features a continuous 360° pan, day/night functionality for superb low light performance, 120 dB Wide Dynamic Range –

Forensic Capture, Advanced Gatekeeper, shock detection, PoE+, and an SD card slot.

AXIS P56 Series cameras are compatible with AXIS T91B Mounts for ease of installation. The cameras are supported by the industry's largest base of video management software through the Axis Application Development Partner Program, AXIS Camera Station and the complimentary AXIS Camera Companion. The cameras also include support for AXIS Video Hosting System and ONVIF for easy camera system integration.

AXIS P56 Series is available through Axis distribution channels on April 14.

For photos and other resources, please visit:

[www.axis.com/corporate/press/press\\_material.htm?key=p56series](http://www.axis.com/corporate/press/press_material.htm?key=p56series)

***For further information about Axis Communications, please contact:***

*Lena Hedén, PR Marketing Manager, Axis Communications*

*Phone: + 46 46 272 1800, E-mail: [pressoffice@axis.com](mailto:pressoffice@axis.com).*

***About Axis***

*Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.*

*Axis has more than 1,900 dedicated employees in more than 40 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).*