

Lund, June 12, 2014

## **Axis announces full-featured fixed network cameras with WDR in HDTV 1080p**

**AXIS Q1615 and AXIS Q1615-E Network Cameras are designed for versatile and sturdy installation in tough environments. The new cameras offer exceptional image quality and meet user needs for indoor and outdoor surveillance, day and night.**

Axis Communications, the market leader in network video, introduces new additions to its successful AXIS Q16 Series. The latest cameras offer a number of new capabilities including wide dynamic range (Axis' WDR-Forensic Capture\*), Lightfinder, HDTV 1080p resolution, electronic image stabilization and shock detection.

“Airport, train station, government and perimeter protection are some examples of situations where image quality is critical to minimize investigation times and to protect assets – even if the lighting situation is extremely difficult,” says Erik Frännlid, Axis’ Director of Product Management. “The new AXIS Q1615 cameras not only offer full HD resolution but also automatically switch settings between high dynamic scenes and Lightfinder mode, ensuring all details are captured in dark and bright areas at the same time. The new cameras are also our first fixed cameras to provide 50/60 frames per seconds in HDTV 1080p resolution. This is twice the normal frame rate, which allows the cameras to even better record smooth video when people or vehicles are moving fast.”

In addition to the ability to seamlessly transition between WDR – Forensic Capture and Lightfinder mode, the indoor AXIS Q1615 and the outdoor-ready AXIS Q1615-E offer several image processing features to enhance image usability, such as barrel distortion correction, electronic image stabilization for steady images in an environment with tough vibrations. In addition, the fixed cameras also support high profile in H.264 and enhanced Max Bit Rate controllers which assure that the bandwidth remains within the defined limits.

System integrators involved in large camera installations will benefit from features like the serial communication port and the input/output ports supplying 12 V DC output for powering external devices such as PIR sensors. AXIS Q1615 cameras, with their high performance, enable advanced applications to run smoothly via AXIS Camera Application Platform. Installers will find new innovative built-in features that speed up installation and ensure immediate video quality – such as leveling assistant and auto rotation, which guarantee that the video is at its best regardless of the condition of the camera and the environment it is installed in. Thanks to the shock detection, the cameras can send an alarm to staff or play an audio clip during attempted vandalism, a feature excellent for example in schools and public transportation. The outdoor-ready model, AXIS Q1615-E, can withstand harsh weather conditions and the casing offer protection from impact and vandalism.

AXIS Q1615/-E cameras are supported by the industry's largest base of video management software through the Axis Application Development Partner Program, and AXIS Camera Station. The cameras include support for AXIS Camera Companion, AXIS Camera Application Platform, AXIS Video Hosting System and ONVIF for easy camera system integration and for application developers to provide the camera with intelligent capabilities.

AXIS Q1615/-E cameras are planned to be available in Q3 2014 through Axis distribution channels.

For photos and other resources, please visit:

[www.axis.com/corporate/press/press\\_material.htm?key=q1615](http://www.axis.com/corporate/press/press_material.htm?key=q1615)

*\*WDR – Forensic Capture optimizes video for forensic purposes by enabling an extremely high level of detail to be visible in both dark and bright areas of a scene. It is the result of years of development at Axis combined with the best imaging components on the market. An Axis camera with WDR – Forensic Capture applies advanced algorithms to optimize image quality and includes the ability to seamlessly transition between WDR and low-light mode.*

**For further information about Axis Communications, please contact:**

Lena Hedén, PR Marketing Manager, Axis Communications

Phone: + 46 46 272 1800, E-mail: [pressoffice@axis.com](mailto:pressoffice@axis.com).

**About Axis**

*Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.*

*Axis has more than 1,600 dedicated employees in more than 40 countries around the world, supported by a network of over 65,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).*