



PRESS RELEASE

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Safer Eurovision Song Contest with Axis network cameras

Axis Communications is delivering an IP video surveillance system to enhance safety and security for spectators and performers at the Eurovision Song Contest (ESC) finals in the Malmö Arena.

“We’re pleased and proud that the Malmö Arena chose Axis cameras for coverage of this prestigious, internationally acclaimed event,” said Ray Mauritsson, CEO of Axis Communications. “It’s extremely important that guests, artists, and organizers are safe and secure during the contests.”

The ESC is expected to attract more than 100 million TV viewers and up to 10,000 visitors to the arena, on 10 separate occasions.

ESC organizers set very high image-quality and safety standards for the installation. The network-based surveillance cameras enable HDTV picture quality, remote access with easy retrievability of material via the internet and high light sensitivity for reproducing color images in tricky lighting conditions.

“During this project, we’ve worked very closely with Axis so that together, we get a solution aligned with international surveillance requirements during the contests,” said Peter Narbe, head of Security, ESC 2013. “I’m delighted with the partnership and the results that my colleagues and I have with Axis.”

The ESC is the world's largest entertainment program; it will be telecast from Malmö on 14, 16, and 18 May.

For more information, please contact:

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About Axis Communications

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world — driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.

Axis has more than 1,400 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com