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## **Axis announces affordable wireless network camera with HDTV and latest wireless technology**

**Small stores, boutiques, offices and residential users look for an easy-to-install and affordable network camera solution. The small and cost-efficient AXIS M1004-W Network Camera, supporting wireless capability as well as Axis' unique One-Click Camera Connection, is the perfect match for any of these small installations.**

Axis Communications, the market leader in network video, today announces AXIS M1004-W for indoor wireless surveillance where budget and flexibility are key factors. The support for Wi-Fi Protected Setup protocol simplifies the process of configuring logical security on wireless networks. This helps installers or integrators save installation time and easily set-up high network security in Wi-Fi areas, where it is not possible to install Ethernet cables.

“AXIS M1004-W is an easy to install camera and is affordably priced, adding more flexibility and choice to the well-established AXIS M10 Series,” says Erik Frännlid, Axis' Director of Product Management. “The camera supports a push-button for easy WLAN pairing assuring user-friendliness and high network security, while enabling HDTV video to be streamed reliably over a wireless network. Small businesses and residential users will have an affordable and easy-to-use surveillance solution.”

AXIS M1004-W Network Cameras also feature support for AXIS Video Hosting System with one-click camera connection, making the cameras ideal for a hosted video solution. In addition, it includes I/O port (1 input and 1 output) for connecting devices such as sensors and external relays to activate lights or open/close doors.

Further features of AXIS M1004-W include:

- 1280 x 800 pixel resolution, progressive scan, HDTV color fidelity, full frame rate and a 16:9 format
- Multiple H.264 video streams
- Axis' Corridor Format
- Input/output ports
- Support for Edge storage to NAS
- Support for Wi-Fi IEEE802.11b/g/n
- Support for Wi-Fi Protected Setup protocol

The camera is supported by the industry's largest base of video management software through the Axis Application Development Partner Program, and AXIS Camera Station. The camera also includes support for AXIS Camera Application Platform, AXIS Video Hosting System and ONVIF for easy camera system integration and for application developers to provide the camera with intelligent capabilities.

AXIS M1004-W is planned to be available in Q2 2013 through Axis distribution channels. For photos and other resources, please visit:

[www.axis.com/corporate/press/press\\_material.htm?key=m1004w](http://www.axis.com/corporate/press/press_material.htm?key=m1004w)

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***About Axis***

*As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world - driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.*

*Axis has more than 1,400 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com)*