

Lund, September 4, 2012

Axis introduces flexible miniature HDTV cameras for exceptionally discreet surveillance

Axis Communications, the world leader in network video, introduces **AXIS P12 Network Cameras**, a series of uniquely designed cameras for exceptionally discreet indoor and outdoor surveillance. The cameras' form factor and small size enable easy integration into very limited spaces, making them ideal for discreet or covert surveillance in stores, banks and ATMs, architectural buildings, hotels and offices.

"These new cameras offer excessive flexibility with its unique design concept, comprising a main unit and a separate sensor unit, enabling them to be mounted up to 8 meters (26ft.) apart," says Erik Frännlid, Axis' Director of Product Management. "The cameras' small size and functional design allow them to easily blend in to a variety of environments where space is constricted or a covert installation is required".



AXIS P12 Network Cameras are designed for discreet surveillance.

AXIS P12 Series comprises three models; two pinhole models, AXIS P1204 and AXIS P1214, which are ideal for indoor environments, and AXIS P1214-E which is an IP66-rated model suited for both indoor and outdoor applications. Each one of the products consists of a small sensor unit with a lens and image sensor, a main unit with electronics and corresponding mounting accessories.

AXIS P12 Series offers high-performance covert cameras providing HDTV 720p video at full frame rate. The cameras provide multiple, individually configurable video streams in H.264 compression, which greatly optimizes bandwidth and storage without compromising image quality. Motion JPEG is also supported for increased flexibility.

Additionally, the cameras can be powered either over Ethernet, or by external power supply. Edge storage is supported and recordings can be saved to an optional microSD/microSDHC card or a Network Attached Storage (NAS). Furthermore, the cameras provide powerful event management capabilities with AXIS Camera Application Platform and embedded intelligent video features such as motion detection, tampering alarm and I/O ports for connecting external devices.

AXIS P12 Series is supported by the industry's largest base of video management software through the Axis [Application Development Partner Program](#) and [AXIS Camera Station](#). The cameras include support for [AXIS Camera Companion](#), [Hosted Video](#) and [ONVIF](#) for easy camera system integration.

The cameras will be available to order in October 2012 through Axis' distribution channels. For photos and other resources, please visit www.axis.com/corporate/press/press_material.htm?key=p12series.

For further information about Axis Communications, please contact:

Lena Hedén, PR Marketing Manager, Axis Communications

Phone: + 46 46 272 1800, E-mail: pressoffice@axis.com

About Axis Communications

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world — driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform. Axis has more than 1,000 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com