PRESS RELEASE

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Axis adds outdoor-ready panoramic mini dome with built-in microphone and speaker

Axis Communications, the global leader in network video, expands its popular AXIS M30 Series with the new AXIS M3037-PVE Network Camera – a vandal-resistant, day/night fixed mini dome that offers panoramic views and echo-free two-way audio communication with built-in microphone and speaker.

The new AXIS M3037-PVE provides multi-megapixel image quality in versatile panoramic views, including a 360° ceiling view, a 270° corner view, or a 180° view from a wall-mounted position. The compact camera is factory-focused and powered using Power over Ethernet (PoE), making its installation quick and reliable.

The new camera is ideally suited for installations where audio communication is needed, such as at the entrance of a hotel, boutique, restaurant or office building. AXIS M3037-PVE supports Session Initiation Protocol (SIP) for IP phone system integration, allowing operators and persons in the proximity of the camera to communicate with each other, via the IP phone system. Furthermore, the camera supports AXIS Camera Application Platform (ACAP) and AXIS Video Hosting System, as well as open programming interfaces for software integration, including VAPIX and ONVIF.

AXIS M3037-PVE is available through Axis distribution channels.

For photos and other resources, please visit: http://www.axis.com/corporate/press/press_material.htm?key=m30series

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About Axis
Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.
Axis has more than 2,000 dedicated employees in more than 40 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on Nasdaq Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com