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## Axis introduces a powerful and compact video encoder for easy upgrading of analog CCTV to IP video surveillance

**AXIS M7011 is a small, yet effective video encoder offering smooth integration, easy installation and excellent video streaming performance.**

Axis Communications, the global leader in network video, today introduces the powerful and highly compact AXIS M7011 Video Encoder. The single-channel video encoder offers easy and cost-effective integration of analog CCTV cameras into an IP-based video surveillance system. AXIS M7011 provides excellent H.264 video compression performance in a small package, without any limitation of the number of individually configured video streams.

The video encoder is suitable for all analog camera types, both fixed and pan/tilt/zoom cameras. Featuring Power over Ethernet (PoE), the same Ethernet cable is used for both data and power, making installation flexible and easy. The video encoder also features a card slot for edge storage with microSD™ cards or NAS (Network-Attached Storage). [AXIS Camera Companion](#) and [AXIS Video Hosting System](#) are supported.

AXIS M7011 is a simple, yet powerful, highly compact video encoder offered at an attractive price through Axis distribution channels.

For photos, please visit: [http://www.axis.com/corporate/press/press\\_material.htm?key=m7011](http://www.axis.com/corporate/press/press_material.htm?key=m7011)

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### **About Axis**

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,900 dedicated employees in more than 40 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on Nasdaq Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com)



*AXIS M7011 Video Encoder is suitable for both small and large installations in, for example, banks and retail stores.*