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## Axis introduces small and cost-efficient bullet style IP cameras

**Suitable for both indoor and outdoor installations, new AXIS M20 Series features built-in infrared (IR) illumination for effective video surveillance even in the dark. The cameras offer complete coverage with a wide field of view and high levels of detail with resolutions up to 4 MP.**

Axis Communications, the market leader in network video, introduces AXIS M20 Series. The new small bullet-style cameras are lightweight, yet extremely durable. They can be installed in both hot and cold weather and features an integrated sunshield for protection against sun and rain.

“Our new camera series is an ideal choice for companies looking for ways to roll out or expand their video surveillance monitoring with low costs. The affordable cameras are cost-effective and versatile with their small footprint, and they provide high quality video surveillance indoors and outdoors, day and night,” said Andres Vigren, Global Product Manager, Axis Communications. “The camera series offer a low unit price and a remarkably wide field of view. This means, more areas can be covered with a smaller budget. These cameras are an ideal fit for video surveillance within retail, banking, and healthcare.”



*AXIS M20 Series is a cost-efficient option for rolling out or expanding a video surveillance monitoring with high levels of detail.*

Thanks to an integrated back box, the bullet-style cameras are easy to handle and install, and they offer flexible mounting options ranging from wall, ceiling, pole and corner mounting. The cameras provide highly detailed images and complete coverage of retail stores, offices, lobbies, libraries and hallways with a wide field of view and high resolution. In case of an emergency such as fire, the water-resistant casing ensures continued video surveillance even if the sprinkler system goes off.

When installed at entrances and exits, an infrared light beam delivers high quality video surveillance even in the dark. Axis Corridor Format makes full use of the 16:9 aspect ratio allowing for efficiently monitoring of corridors and retail aisles by providing vertically oriented video streams.

AXIS M20 Series features two camera models. AXIS M2025-LE offers up to HDTV 1080p resolution and a horizontal field of view of up to 115°. AXIS M2026-LE offers up to Quad HD 1440p (WQHD) resolution and a horizontal field of view of up to 130°. Both models offer Wide Dynamic Range for scenes with complex lighting and Axis' Zipstream Technology for reduced storage requirements. With Power over Ethernet (PoE) technology, only a single network cable is needed to provide both power and data, reducing installation time and costs.

AXIS M20 Series can withstand rough weather and is protected against dust, sand, salt spray and ice formations thanks to its IP66-, IK08- and NEMA 4X ratings.

AXIS M20 Series is supported by the industry's largest base of video management software through the [Axis Application Development Partner \(ADP\) Program](#) and [AXIS Camera Station](#). Third-party video analytics applications can be installed on the cameras via [AXIS Camera Application Platform](#) and [ONVIF](#) support allows for easy integration into existing video surveillance systems.



AXIS M2025-LE and AXIS M2026-LE are planned to be available in Q4 2016 through Axis distribution channels.

For photos and other resources, please visit:

[http://www.axis.com/corporate/press/press\\_material.htm?key=m20series](http://www.axis.com/corporate/press/press_material.htm?key=m20series)

For film, please see:

<http://www.axis.com/r/video-M20-series>

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***About Axis Communications***

*Axis offers intelligent security solutions that enable a smarter, safer world. As the market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.*

*Axis has more than 2,100 dedicated employees in more than 50 countries around the world, supported by a global network of over 80,000 partners. Founded in 1984, Axis is a Sweden based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).*