



Axis Launches Video Server Designed for Intelligent Video Applications

LUND, Sweden – (May 4, 2006) – Axis Communications, the global leader in the network video market, announced today the AXIS 242S IV Video Server, a one-channel video server designed to execute advanced intelligent video applications such as people counting, human detection, traffic analysis and license plate recognition.

The AXIS 242S IV is equipped with a digital signal processor which enables image and audio processing algorithms to be run inside the video server, rather than in a central location. This allows for more scalability when executing embedded intelligent video applications because only the necessary data is transmitted for action.

A natural extension of Axis' existing network video technology is the concept of Intelligent Video", said Johan Lembre, Vice President, Product Management, at Axis Communications. "This new area has already rendered early interest as it provides added value solutions. People counting and traffic monitoring are examples of applications that will become available as Axis continues to develop cost-effective Intelligent Video products to meet these needs. "

The AXIS 242S IV will be available separately or bundled with the AXIS IVM120 People Counter, a software module designed for indoor object counting. The video server is an open platform that Axis Application Development Partners can use to create their own intelligent video or audio applications.

The AXIS 242S IV bundled with the AXIS IVM120 will be available through Axis' distribution channels in April, for the manufacturer's suggested retail price of \$998.

About Axis

Axis increases the value of network solutions. The company is an innovative market leader in network video and print servers. Axis' products and solutions are focused on applications such as security, surveillance, remote monitoring and document management. The products are based on in-house developed chip technology, which is also sold to third parties.

Axis was founded in 1984 and is listed on the O-list (Attract 40) of Stockholmsbörsen (XSSE: AXIS). Axis operates globally with offices in 16 countries and in cooperation with distributors, system integrators and OEM partners in 70 countries. Markets outside Sweden account for more than 95% of sales. Information about Axis can be found at www.axis.com.

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