

Melbourne, Aust. , August 10, 2011

## Axis announces top channel partner awards

**Axis Communications, the world-wide leader in network surveillance, today announced the winners from Axis' annual Partner Summit which was held from 3rd - 5th August in the Hunter Valley. The awards recognised the performance of Axis' top channel partners throughout Australia and New Zealand this past year.**

The five honourees were selected from over 1,000 Axis channel partners in the region for their outstanding performance in 2010. Three were recognised for their outstanding services and two for overall excellence. The Axis Partner Summit 2011 award winners for the Australia and New Zealand region are as follows:

### **Awards:**

Outstanding System Integrator of the Year 2010, New Zealand - ADT Armourguard

Outstanding System Integrator of the Year 2010, Australia - Blake Systems & Controls

Outstanding Distributor of the Year 2010 - Channel Ten Security Imports

System Integrator of the Year 2010 - Honeywell Pacific Ltd

Distributor of the Year 2010 - LAN 1 Pty Ltd

Wai King Wong, Country Manager ANZ, Axis Communications said "Our channel partners are the lifeblood of our business, so it is great to have the opportunity to show our appreciation of their continued support." He continued by saying "Axis is dedicated to helping our partners educate their customers about the importance of transitioning from analogue to IP network video surveillance systems. It has been an honour and privilege to recognise our top 2010 South Pacific region performances last week at the Axis Partner Summit 2011."

Local Axis sales teams are responsible for nominating partners that have excelled in their field, the nominations are then reviewed by a group of senior Axis executives to determine the winners.

### ***About Axis Communications***

*Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at [www.axis.com](http://www.axis.com).*

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