

### 1983

Martin Gren and Mikael Karlsson founded the company Gren & Karlsson Firmware. The technology developed was later used when founding Axis Communications.

### 1984

Axis Communications was formally founded by Mikael Karlsson, Martin Gren and Keith Bloodworth.

### 1987

First company to introduce a RISC processor with built-in IBM mainframe 3270 coax and AS/400 midrange 5250 compatible communications, the CGA-1.

### 1988

First company to introduce a pocket-sized IBM 3270 and 5250 protocol converter, the AX-7 Cobra and AX-3 Cobra.

### 1989

Support for Internet printing through FTP was introduced

### 1991

First company to introduce a multi-protocol print server, the AX-5, now with TCP/IP and NetWare.

### 1992

First company to introduce a multi-protocol print server with TCP/IP, NetWare, LAN Manager, LAN Server and AppleTalk, the NPS 550.

### 1993

Release of the ETRAX 1, the world's first 32-bit RISC processor with on-chip Ethernet and Token Ring controllers.

Award: Best Print Server – by Byte Magazine for the NPS 550 RISC.

First company to introduce a pocket-sized network print server, the NPS 530.

### 1994

Awards:

Editor's choice for best print server – by PC Magazine for the NPS 550 RISC

“1994 Swedish IT Company” by the IT magazine “Datavärlden”.

Martin Gren and Mikael Karlsson awarded by the Swedish Royal Engineer Association, the Polhem Award.

Mikael Karlsson the Entrepreneur of the year Award by the Swedish newspaper Dagens Industri.

### 1995

Award: Design award (Outstanding Swedish design) for the AXIS 150 Network Print Server.

First company to introduce a file server independent, multi-protocol CD-ROM server, supporting TCP/IP (NFS) and Windows (SMB), for Ethernet networks, the AXIS 850.

### 1996

First company to introduce a print server with SNA support for IBM mainframe and AS/400 systems, the AXIS 570 (Ethernet) and AXIS 670 (Token Ring).

First company to offer a CD-ROM server with NetWare, Windows, and UNIX support, the AXIS 850/950.

Axis released ETRAX 4, setting new standards in price/performance. ETRAX 4 replaces ETRAX 3 with higher clock speed (40 MHz) and incorporating an on-chip high-speed SCSI-2 interface.

First company to introduce a CD-ROM server for Windows NT environment supporting SMB over TCP/IP or NetBEUI, the AXIS 850/950.

First company to offer flash downloading of upgrade software over the Internet using FTP.

First company to introduce a network camera for Internet/intranet systems, the AXIS 200 Network Camera.

Awards:

Technical Innovation Award for the AXIS 200 Network Camera by PC Magazine.

Guldmusen for the Axis print servers, an IT award organized by Swedish magazines Computer Sweden and Affärsvärlden.

### 1997

First company to offer a CD-ROM server with native support for NetWare Directory Services (NDS).

Award: Mikael Karlsson, Axis Board Chairman, was nominated to the 1997 Honorary listing of Europe's 500, the association for dynamic entrepreneurs.

### 1998

First company to introduce a Network Document Server appliance that enables paper-based information to be easily scanned and sent by e-mail.

Release of ETRAX 100, the first 100 MIPS 32-bit RISC chip, with on-chip network controllers tailored for network appliances.

### 1999

First company to introduce a full-motion video server: the AXIS 2400 Video Server.

Introduced hard disk caching in the AXIS StorPoint, assuring continued leadership in the CD-ROM/DVD server market.

First company to offer a Linux-based network product: the AXIS 2100 Network Camera.

Award: The New Product Showcase by ISC Expo in New York for the AXIS 2400 Video Server.

### 2000

Start to offer ETRAX 100 with an embedded Linux SDK, to independent developers.

Developed and released the first Bluetooth stack for the Linux Operating System.

Awards:

International Award by Swedish security magazine Detektor for the AXIS 2120 Network Camera.

PC-Expert Award, France. Journalist's Choice - Best Print server for SME/SMI - AXIS 5400+

### 2001

Release of the ETRAX 100LX, the successor to ETRAX 100, a RISC chip designed specifically with embedded Linux in mind. Adds a memory management unit (MMU) and USB support to the ETRAX family.

First company to deliver a mobile print server for wireless printing from Bluetooth-equipped mobile devices, the AXIS 5810 Print Plug.

Awards:

Computerworld Readers' Choice Awards in Singapore for the AXIS 2120 Network Camera in the category Hardware for the Best Network Camera.

2001 Market Engineering Leadership Award for the global network camera market - Top research firm [Frost & Sullivan](#) recognized Axis Communications as the leader in the global network camera and video server market.

### 2002

Release of the ETRAX 100LX Multi Chip Module, based on the ETRAX 100LX, the MCM also includes flash memory and RAM, making it essentially a Linux computer in a single 27x27mm chip.

Introduction of the 250S Video Server, with MPEG-2 video compression, enabling the delivery of DVD-quality video and synchronized CD-quality audio to authorized persons over a LAN or the Internet.

### 2003

Awards:

Premier Award for the AXIS 2460 Network DVR (Digital Video Recorder). CCTV resellers and installers in the U.K. voted for Axis in the Premier Awards 2003, in the Product Innovation category.

Product Achievement Award for Digital Video for the AXIS 2130 PTZ Network Camera selected by a panel of the security industry during the SIA New Product Showcase at the ISC EXPO in Las Vegas.

Best Places to Work awards in Sweden in the category for Diversity and one of the 10 best places to work in Sweden. Axis was chosen by the Swedish business publication Veckans Affärer, together with Oxford Research and the Great Place To Work Institute (EU-initiative to name the best 100 European workplaces).

2002/2003 Technology Trailblazers award in the category communication by the Asia Computer Weekly. Axis has been awarded since 1999 as one of the brightest IT vendors in the Asian IT industry.

Newport School, Wales, collected the regional "Best use of Technology in Government Award" from Technology Wales 2003 (TW03) and the accolade of "the Most Innovative use of IP Technology in the UK" by Computer Weekly.

"Product of the Month" for the AXIS 205 Network Camera, delivered by the readers jury of WIK Zeitschrift für die Sicherheit der Wirtschaft / SecuMedia Verlag Deutschland.

“Product of the Year” for the AXIS 205 Network Camera, delivered by the readers jury of WIK Zeitschrift für die Sicherheit der Wirtschaft / SecuMedia Verlag Deutschland.

### 2004

Awards:

The AXIS 230 Mpeg-2 Network Camera won SecuTech Award in Taiwan for its innovations and product development.

The Premier 2004 Award in New Technology Manufacturer category in the United Kingdom in June.

The Award of Excellence in the Emerging Solution arena from Ingram Micro in the US.

### 2005

Awards:

Frost & Sullivan Market Leadership Award. Frost & Sullivan found Axis to be the definitive market leader in both the global network camera market and the global video server market.

Frost & Sullivan's 2005 Excellence in Technology Award for the AXIS 231D and AXIS 232D Network Dome Cameras.

The Swedish magazine Detektor awarded Axis network camera AXIS 225FD “Best CCTV product”.

### 2006

Axis establishes a new office in Johannesburg, South Africa and in Dubai. In South Africa Axis take over the personnel and offices from the company's former distributor SCS Distribution, a well-established player on the South African market, with years of knowledge about Axis' products and solutions

Award:

Frost & Sullivan's 2006 Award for Market Penetration Leadership in network video. AXIS 225FD Fixed Dome Network Camera was awarded the SecuTech Award 2006 in the category Digital Surveillance.

Award: Security Industry Association (SIA) selected the AXIS 214 Pan/Tilt/Zoom (PTZ) Network Camera for a “Product Achievement Award: Digital Video Device.”

### 2007

Axis has more than 1 million network cameras installed in security installations around the world.

Axis establishes an office in Bangalore, India.

### 2008

Launch of a new product generation of network video products, based on an in-house developed chip - ARTPEC-3 with compression standard H.264. New intelligent features such as Active Tampering Alarm (alarm in event of vandalism) and Auto-tracking have been developed and integrated in the network video products.

AXIS Camera Station has been advanced and now offers a general interface where up to 50 cameras can be displayed. Axis is continuing its collaboration with ADPs (Application

Development Partners). Axis has continued the close cooperation with a handful of contract manufacturers in order to optimize product supply to the market.

Partners in all regions have been trained since the commencement of the training program. Training efforts were intensified in Asia during the year. More than 3,000 partners have participated in training arranged by Axis. More than 24,000 partners participated in Axis' partnership program as of year-end. The global expansion plan continued and the workforce increased by 152 persons. The company had 716 employees at year-end.

Axis establishes offices in Moscow, Russia, São Paulo, Brazil and in Beijing, China.

### 2009

Axis has launched the first network camera with HDTV.

The partnership program was advanced further and Axis had more than 30,000 partners at year-end. Approximately 3,600 partners received training during the year within the framework of Axis Academy.

Awards:

The Export Company of the Year

The Grand Award of Design.

Martin Gren, one of Axis' founders, accepted the Ernst & Young Entrepreneur of the Year award and represented Sweden in the international competition.

New local offices in Delhi and Mumbai, India, in Sydney, Australia, in Kuala Lumpur, Malaysia, in Buenos Aires, Argentina and in Santiago, Chile. The number of local offices has also been expanded in the US.

Axis employed 58 people, and had 774 employees at year-end.

### 2010

Global 1<sup>st</sup> launched Thermal network camera. The interest in Axis' training programs within the area was considerable. Approximately 5,000 partners participated in classroom training during the year and more than 8,000 partners took part in web-based training and webinars. A certification program was introduced in the US market.

Axis establishes office in Mexico. At year end, Axis had 914 employees, an increase of 18 percent.

### 2011

Axis launched the Lightfinder technology, which provides superior picture quality even at low light.

Axis collaborates with 45,000 partners. The collaboration with 900 selected application developers, Application Development Partners (ADPs), has continued and led to the release of several intelligent applications that boost commercial benefit for end customers.

Axis implemented a Code of Conduct at contract manufacturers and strategic subcontractors. Axis published its first sustainability report.

At year-end, Axis had 1,127 employees, an increase of 23 percent, in almost 40 countries.

Award: Axis was appointed as the "Company of the year" by the Swedish Business Magazine Veckans affärer.

### 2012

Axis Communications launches a new surveillance solution for small businesses, AXIS Camera Companion and put focus on small systems.

30 200 person have been trained in Axis Communication Academy. 800 persons have taken the certificate.

7 awards, 4 for Lightfinder (Wall Street Technology award).

AXIS Q60-C PTZ Dome Network Cameras with integrated active cooling for exceptional and reliable video surveillance in desert environments was introduced.

The number of partners passed 55,000. A new production unit was contracted in Mexico with the aim of supporting supply to the American market.

New offices; New Zealand, Finland, Romania.

At year-end, Axis had 1,403 employees worldwide, a net increase of 276 people.

### 2013

Axis enters the physical access control market by introducing a network door controller with built-in web-based software. AXIS A1001 Network Door Controller is a complement to Axis' existing portfolio.

Award:

Bodil Sonesson, Vice President of Global Sales, Axis Communications, was appointed Woman of the Year Award 2013. The WSC award honors the top female professionals in the physical security industry in a variety of categories.

New office: Qatar, Doha.

At year-end, Axis had 1,627 employees worldwide.

### 2014

Axis launches Axis Camera Station S10 Recorder, an overall solution for medium-sized installations. Axis also launch its first 4K camera.

New offices: Xian; China, Osaka; Japan, Warsaw; Poland, Almaty; Kazakhstan, Bucarest; Romania, Zagreb; Croatia, Perth; Australia, Colombo; Sri Lanka, Milano; Italy and Chicago; USA.

At year-end, Axis had 1,941 employees worldwide.

Awards:

Martin Gren was appointed Honorary Doctor at Faculty of Engineering, LTH, Lund University, for his qualities as an entrepreneur and leader.

Axis receives the Red Dot Design Award for AXIS P5415-E PTZ Dome Network Camera.

### 2015

Axis Communications' Academy celebrates 10 years.

February 10<sup>th</sup>: Canon Inc. announces a public offer to acquire all outstanding Axis shares and becomes the majority owner.

New offices: Budapest; Hungary, Wellington; New Zealand, Macau, Irvine; USA, Ireland, Nairobi; Kenya. Representation in 50 countries in total.

Awards:

AXIS Q61-E PTZ Dome Network Camera Series receives the Good Design Award, known as the G Mark Award from the Japanese Institute of Design Promotion.

Axis' co-founder Martin Gren, was awarded the H.M. The King's Medal by the Swedish Royal Court, "For significant contributions to Swedish industry".

Important launches:

AXIS C3003-E Network Horn Speaker

Axis' Zipstream Technology

Axis' Sharpdome Technology

### **2016**

Axis celebrates the 20 years anniversary of the invention of the world's first network camera.

Axis acquires Citilog, 2N, and Cognimatics,. Citilog is a leading provider of intelligent real-time video monitoring for traffic and transportation security and safety. 2N is ranked as the global leading company in IP intercom, and Cognimatics is a leading company of store optimization solutions targeting the retail sector.

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