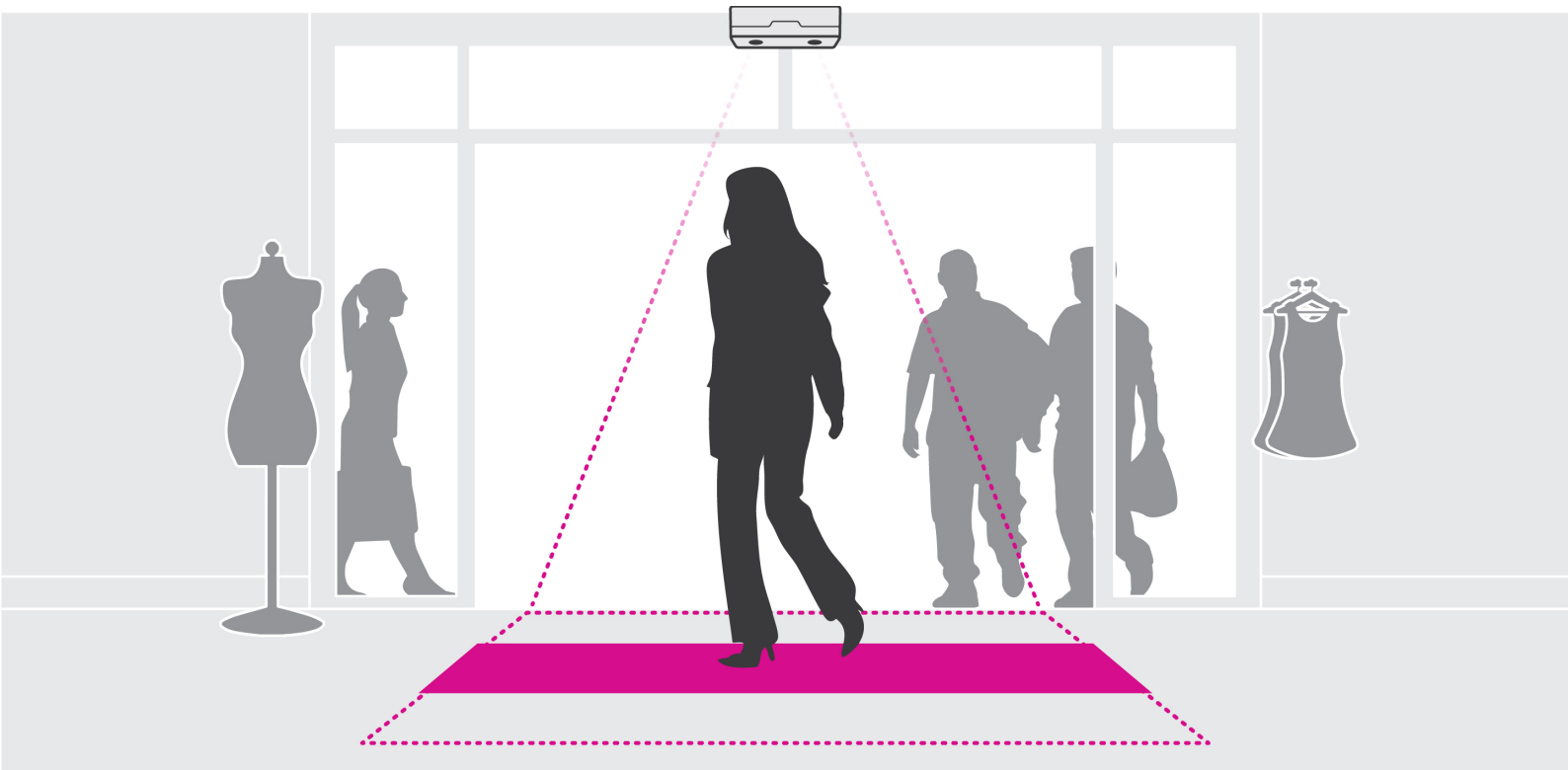


## AXIS 3D People Counter

### Smart 3D analytics for people counting in challenging conditions

AXIS 3D People Counter is a cost-efficient and scalable video analytics application for people counting in challenging conditions. Installed on a compatible network camera, this application improves business operations by enabling precise monitoring and analysis of customer flows in crowded environments or in difficult lighting situations. It is ideal for a quick evaluation of marketing efforts, improving staff and store planning, or evaluating conversion rate if combined with point-of-sale data. AXIS 3D People Counter stores all counting data directly in each camera for easy access through the camera's web interface or in AXIS Store Reporter, which provides a clear graphical data representation.

- > **Precise and reliable 3D people counting**
- > **Optimal for high-flow traffic**
- > **Optimal for environments with strong light and shadows**
- > **Optimizes marketing efforts**
- > **Improves staff and store planning**



## AXIS 3D People Counter

### Application

**Supported products** AXIS P8804 Stereo Sensor Kit

**Functionality** Automatic upload to separately sold AXIS Store Data Manager and AXIS Store Reporter.  
Counting data stored up to 90 days without SD card.

**Configuration** Web configuration interface included

### Scenarios

**Typical applications** Entrances and exits in retail environments such as stores and shopping malls as well as public buildings such as museums or libraries.

**Mounting height** 2.4 m to 4 m (7 ft 10 in to 13 ft)

### System integration

**Application Programming Interface** Open API for software integration.  
Specifications available at [www.axis.com](http://www.axis.com)

### General

**Languages** English

**Environmental responsibility:**

[www.axis.com/environmental-responsibility](http://www.axis.com/environmental-responsibility)