



### **Refine forensic results**

With Axis' cameras you can get a good overview of your branch office and have crystal clear HDTV quality images, which allow you to see details and identify people faster for an investigation. In places with challenging lighting conditions, such as large windows and entrances with glass doors and shiny floors, Axis offers wide dynamic range cameras (WDR). These cameras adapt to changing lighting conditions and strong backlight in order to always deliver excellent HDTV images.

### **Fight crime pro-actively**

Axis' cameras can come equipped with smart capabilities, such as video motion detection, audio detection and anti-tampering alarms, and the installable application cross-line detection. When provoked the cameras set off an alert at the centralized monitoring room or in a smartphone, so appropriate action can be taken. Axis' cameras can also be fitted with video intelligence such as face recognition and loitering detection – giving you all the means to fight crime proactively.

### **Improve operational efficiency**

It is possible to integrate Axis' surveillance solutions with alarm and access control systems for a complete and efficient security platform. By having remote access and the possibility for central management, alarms can be monitored live and visually verified. This means that unnecessary call-outs can be avoided and costs for false alarms can be reduced. With privacy masks you can ensure integrity, by having an area of solid color prohibiting users from viewing parts of the monitored area.

### **Facilitate image extraction**

One challenge at branch offices that are still using analog CCTV installations is that office staff need to manage the video. Images are stored only locally with no back-up and different branches have different systems. With Axis' solutions you can choose to have a centralized system with remote access, greatly facilitating extraction of images and sharing of videos.

### **Enhance the customer experience**

Together with our software partners we are able to offer a range of intelligent video applications for our cameras. These include people counting, queue management and identifying VIP account holders – features that can help you be proactive in how to manage busy hours and number of open windows – all in all enhancing the customer experience at your branch.

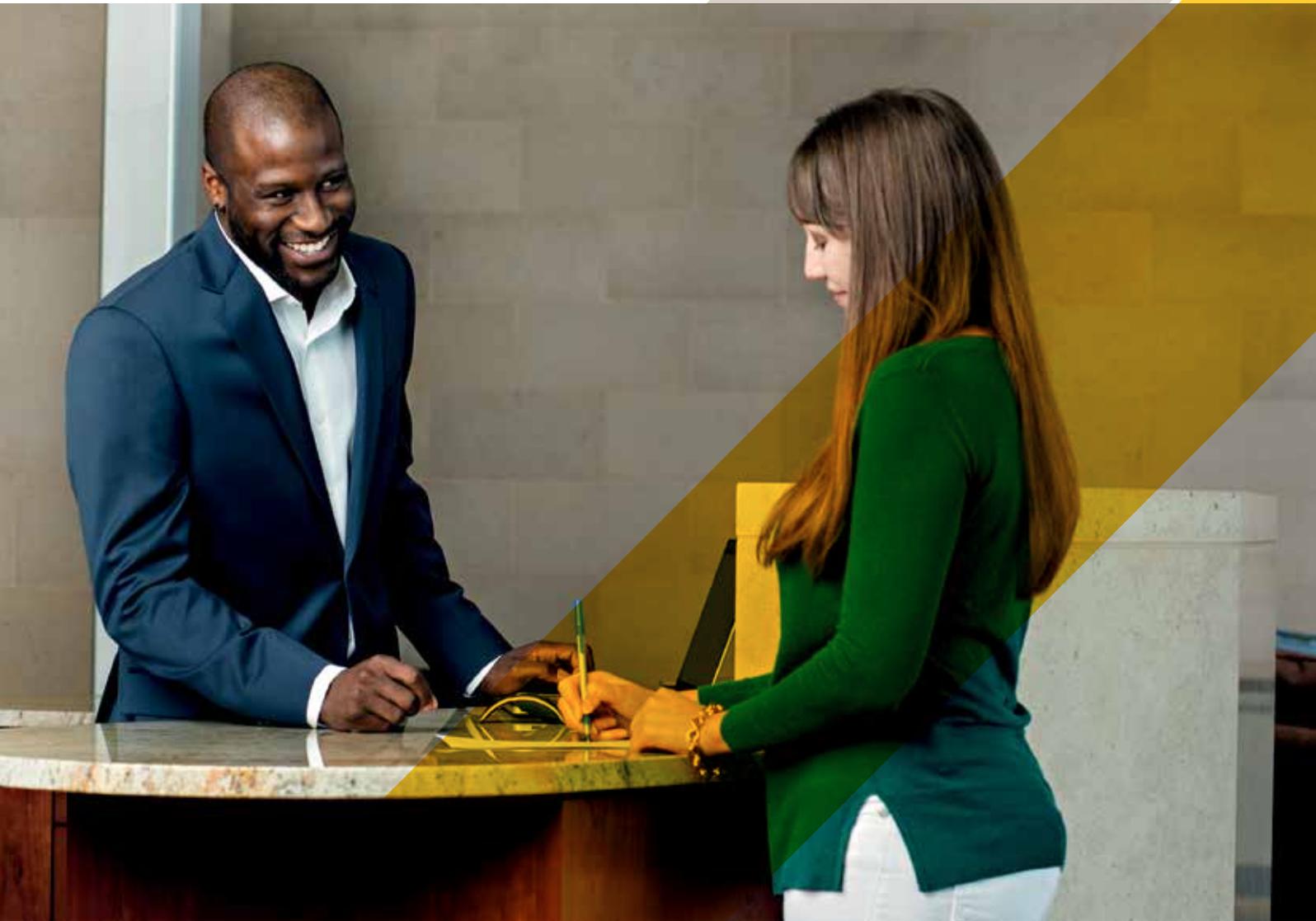
# About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,900 dedicated employees in more than 40 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS.

For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).

# Banking & Finance



## **Evolving bank security.**

Bank branch offices.

# Every angle covered.

## Every area secured.

Branch offices face a variety of security challenges as criminals develop clever ways to circumvent traditional security measures. There are many areas to cover in a branch office, from overviews of the waiting areas and ATM vestibule, via images over the tellers, recycling area and vault, to close-up face images at the entrance and exit. With Axis, the world leader in IP surveillance, you have a complete portfolio of cameras, encoders and video analytics developed together with our partners – so you get the sharpest HDTV images and the smartest video capabilities.

Our products enhance your security and allow you to be pro-active in preventing crime. This can all be achieved using the legacy infrastructure already in place at all banks. With Axis' network surveillance in place, you can fight evolving bank crime, while being compliant with corporate and government legislation for the security and safety of staff, customers and data. IP surveillance is our core and we understand the challenges, security issues and possibilities when incorporating network video into the banking world.

### **Flexible & future-proof system.**

Whether you're working with analog video or you've already started moving to a fully IP solution, Axis has solutions to help you as your system scales.

When shifting from analog to digital surveillance, Axis' solutions are ideal as you buy into an open and flexible platform that can be integrated into existing analog equipment and CCTV installations step by step – as they're needed.

It is possible to have encoders for existing installations with IP surveillance over COAX and enjoy the benefits of IP in places that are not so sensitive to image quality. Axis' open system also allows you to add other functionality later on, such as proactive security measures and video intelligence.

**Watch your whole lobby at once**

Panoramic 360° cameras offer a complete overview of customer areas and lobbies with a single camera, eliminating dead angles.

**Outdoor/perimeter**

Fixed cameras with tampering alarm.



**Vault**

Cameras with Lightfinder or Infrared lights help you to see when light is scarce.



**ATMs**

Highly discreet cameras capture face shots with HDTV resolution.



### Emergency exit

Connect your analog cameras to video encoders and get the benefits of IP.

### Cash recycling machine

High megapixel camera enables you to see details when needed.



### Multi-view streaming for teller lines

One HDTV camera covers a larger scene than four 4CIF cameras, and offers the possibility for different video streams.

### Overcome difficult lighting conditions

Cameras with Wide Dynamic Range (WDR) can handle strong backlighting from large windows, glossy floors, and other reflective surfaces.

### Entry/Exit

WDR cameras, along with covert cameras mounted at eye-level, provide identifiable images for everyone entering and exiting.

