



Welcome to Axis!

The world leader in network video, headquartered in Lund, Sweden.

About Axis

Axis Communications was formally founded 1984 by Mikael Karlsson, Martin Gren and Keith Bloodworth. The year before, Martin Gren and Mikael Karlsson founded the company Gren & Karlsson Firmware. With Mikael's knowledge and understanding of International Business, Martin's technical expertise and Keith's skills in sales models they formed a complementary and dynamic combination. By the end of the 1980s Axis had established a position as one of the three world leaders in protocol converters/printer interfaces.

With the emergence of new technologies and the growing importance of network accessibility, Axis broadened its connectivity scope to include solutions for network printing and document management in wired and wireless environments. In response to the convergence towards IP-based systems, Axis also focused increasingly on applications for video surveillance, remote monitoring, and web broadcasting, and introduced the world's first network camera in 1996.

While Axis has come a long way since then, one thing hasn't changed – Axis' dedication to serving the market with a consistent succession of winning network video solutions that expand the users' potential. Today, Axis is the world leader in network video, driving the shift from analog to digital. Focusing on a new wave of innovation, Axis is continuously making advances in light sensitivity, dynamics, color reproduction and resolution in its network cameras. Beyond that, Axis is also successfully moving into new markets, such as access control. Driven by the vision to come up with new, innovative, smart solutions that meet user needs, Axis will expand its portfolio to keep achieving that.



A modern, multi-story office building with a semi-transparent white text box overlaid on the right side. The building has a mix of grey and white panels and large windows. A red structure is visible in the background. Bicycles are parked in a rack in the foreground.

Axis headquarters

The corporate Axis office is located in the Ideon Business Park in Lund, Sweden. Lund has a history that goes back thousands of years. It is a mix of old Scandinavian history and modern education and foresight. It has the charm of a small university town while at the same time the comforts of a larger city. Lund University, the second oldest university in Sweden, is a central part of the city and hosts students from all over the world. This international culture adds to the character of Lund and suits Axis well.

Contact us

Axis headquarters is located on the outer edge in the north east of the city and borders the university. One of Axis configuration and logistic centers is located in the south western part of the city.

Axis Communications AB
Emdalavägen 14
SE-223 69 Lund, Sweden
+46 46 272 1800

Currency

The official currency in Sweden is the Swedish Krona (SEK). Cash machines are commonly available, and credit cards are accepted at most vendors, including shops, restaurants, taxis and parking garages.

Exchange rate as of November, 2015:
100 SEK is approximately €10,70/\$11,50/£7,60

Dialing in Sweden

The country prefix for Sweden is +46. Using your mobile phone to dial a Swedish number is done by dialling the Swedish number including (0). Calling the Axis office is done by dialling 046 272 18 00. Dialling internationally is done by typing the country code prior to number, i.e. +1 972 614 2000. Please remember that roaming charges apply, and even a short call may be very costly. For correct pricing and dialling information at the hotel, contact the front desk.

Directions to Axis

By air

Copenhagen Airport (CPH)

The closest international airport is Kastrup Airport located in Copenhagen, Denmark, which is approximately a 45-minute drive to the Axis office. This airport serves most parts of the world with direct flights. More info can be found on: www.cph.dk/CPH/UK/MAIN/. The airport is located directly by the bridge to Sweden and motorway connections to central Copenhagen and Malmö/Lund. Our recommendation for travel is to take the train to either Malmö or Lund and then taxi to the office. Cost for a single way train ticket from the airport to Malmö is 105 SEK and a ticket to Lund is 135 SEK. Tickets must be purchased from machines or the ticket office, located in the airport or train arrival hall. VISA and MC/EuroCard credit cards are accepted in both.

A taxi from Lund Central Station to Axis office costs approximately 100 SEK with our preferred taxi company, Ringduve Taxi. The cost for taxi from Copenhagen airport to the Axis office with Ringduve Taxi is 926 SEK (must be booked in advance).

Malmö – Sturup Airport (MMX)

The nearest Swedish airport is Malmö–Sturup which has good domestic connections to Stockholm, and a few international connections. More info can be found on: www.swedavia.com/malmo/

By train

The closest train station is Lund Central Station, which is 5 minutes by taxi to the office. At Lund Central Station available cars from our preferred taxi company, Ringduve Taxi, can be found on the west side or the east side of the building. From Lund Central Station, you will find good connections to most parts of Sweden, and regular direct trains to/from Kastrup Airport. Information about local trains: www.skanetrafiken.se



By bus

Buses run between Malmö–Sturup and Malmö Central station, as well as Sturup and Lund Central Station.



By car

The Axis office is located directly by the E22 motorway from Malmö to Kalmar, exit Lund North (Norra Lund), and offers parking directly by the office. Axis' Reception will provide parking permits upon request, which are to be placed inside the windshield of the car. This will allow you to park for free during your visit.



By taxi

Our preferred taxi company is Ringduve Taxi which offers fixed rates for Axis.

Tel: +46 40-180 180
www.rdtaxi.se



To get the negotiated rates for Axis, please mention Axis customer id, 152, when contacting Ringduve Taxi.

Guests arriving at Sturup airport going directly to Axis in Lund are recommended to use a taxi. Cost for this is approximately 400-450 SEK.

All taxis in Sweden are licensed. This means that (1) the vehicle will have yellow license plates instead of normal white ones, (2) the driver should have his/her taxi driver's license visible on the dashboard and (3) all rates should be published and easily readable from outside the vehicle. To compare the meter price of different companies, all companies should show a comparison price, which indicates a typical journey according to Swedish Transport Regulation regarding taxi carriers. It is advisable to avoid companies showing a very high comparison price (more than 300 SEK).

Unfortunately, there are a few independently operated taxis which apply a rate much higher than normal. These taxis are typically located outside train stations and other places where foreigners may arrive. We recommend using Ringduve Taxi, our preferred company, which offer good service and correct rates. This company will also accept major credit cards as payment for the trip. As taxis can be busy during rush hours, we recommend reservation the night before if possible. This can also be done via the hotel, which will ensure that the taxi will use correct rates.

Regulations in Sweden allow customers to choose any taxi, not necessarily the first car in the line. If questioned by other drivers, just state that you have a contract with the company you select.



Map showing Lund in southern Sweden and location of Copenhagen airport (Københavns Lufthavn – Kastrup) and Malmö/Sturup Airport. The Axis office is located directly next to the E22 motorway, on the northern side of Lund.

Staying in Skåne

There are several good and suitably priced hotels in Lund and Malmö. Please ask your local Axis host to help with the reservation, as you may receive a reduced room rate. Some of the hotels we recommend in the area are:

Lund

Clarion Collection Hotel Planetstaden

www.nordicchoicehotels.com/clarion-collection/clarion-collection-hotel-planetstaden/

Officially contracted hotel, offering special rates for Axis guests. Located just outside of central Lund, close by the E22 motorway. Free parking. The hotel offers free shuttle service between the hotel and the Axis office. In the room rate, guests also receive complimentary breakfast and evening buffet as well as coffee and cake in the afternoon.

Elite Hotel Ideon

www.elite.se/eng/ideon

Officially contracted hotel, offering special rates for Axis guests. A brand new hotel located in Lund's tallest building across the street from Axis. A modern, full service hotel including restaurant and gym with a sauna. The hotel was built with an advanced environmental focus and the building has Sweden's largest photovoltaic cell plant installed.

Hotel Concordia

www.concordia.se/start_en.asp

Officially contracted hotel, offering special rates for Axis guests. A family owned hotel with 62 rooms. Located in the absolute centre of the old and charming part of Lund. A good location for shopping and dining. Five minutes by taxi from Axis office.

Park Inn by Radisson

www.parkinn.com/hotel-lund

Officially contracted hotel, offering special rates for Axis guests, which includes shuttle from the hotel to Axis in the mornings. A new designer hotel with fantastic views, free high speed internet, free on-site parking and access to gym and sauna. Easily accessible, near the E22 highway makes it convenient to go to Axis from the hotel.

Malmö

Best Western Malmö Arena Hotel

www.malmoarenahotel.com/welcome.aspx

Officially contracted hotel, offering special rates for Axis guests. Located in Hyllie, the first stop when travelling to Sweden by train from Copenhagen airport, the hotel is strategically located when closeness to the airport is requested. Offers free wifi, gym, restaurant and a sky bar on the top floor. Close to the hotel you find Emporia shopping center.

Clarion Hotel and Congress Malmö Live

www.nordicchoicehotels.com/clarion/clarion-hotel-congress-malmo-live

Officially contracted hotel, offering special rates for Axis guests. The hotel rises 85 metres above ground and is a new landmark to the Malmö skyline, located close to the railway station. It offers gym, free wifi and two restaurants as well as a skybar on the top floor.

Mäster Johan Hotel

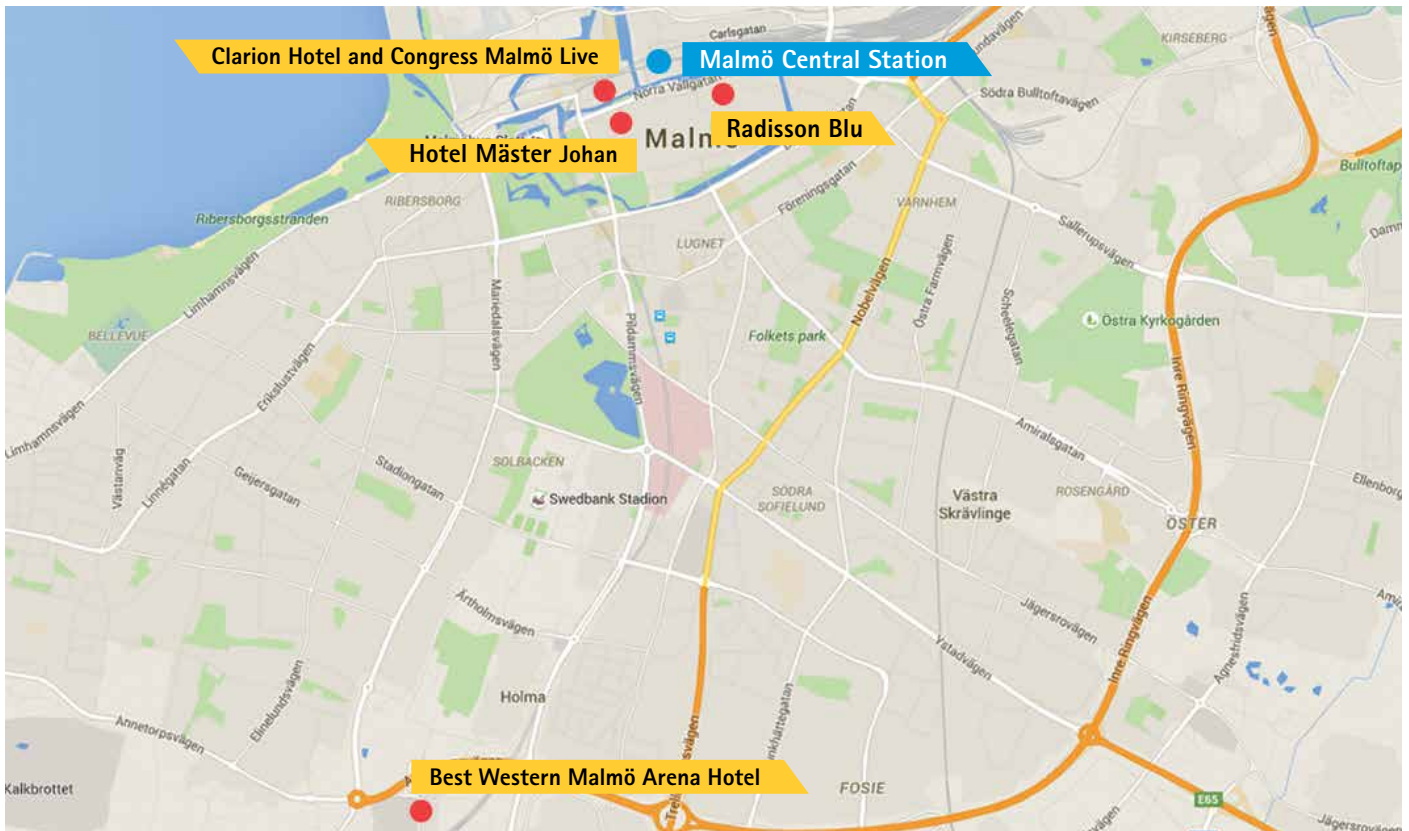
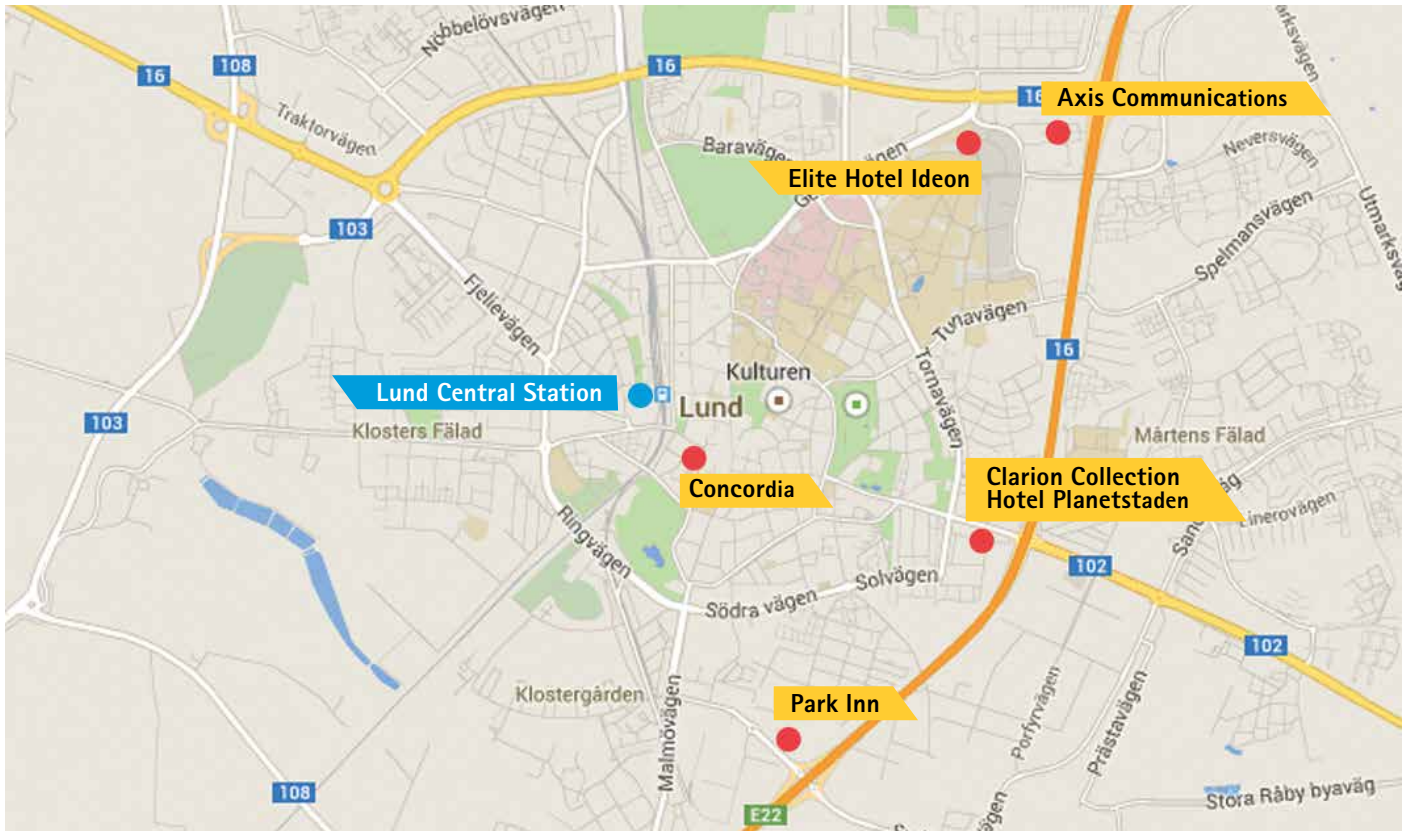
www.masterjohan.com

Officially contracted hotel, offering special rates for Axis guests. A first class hotel perfectly located in the center of Malmö. Facilities such as 24-hour room service, gym and sauna in the building.

Radisson Blu

www.radissonblu.com/hotel-malmo

Officially contracted hotel, offering special rates for Axis guests. Large hotel in central Malmö, 5-10 minutes walk from Malmö Central (train) Station. Good meeting facilities. Parking garage. Well established and high quality restaurant. There is also a small shopping center adjacent to the hotel.



Dining

Dining in Lund

Restaurang Bantorget 9

Bantorget 9

www.bantorget9.se

Modern food cooked with locally produced ingredients.

Grand Hotel Lund

Bantorget 1

www.grandilund.com

One of the city's oldest and most classic hotels and restaurants. Classic gourmet dining in an elegant atmosphere. The Grand Bar is very popular and a very central meeting spot for locals and visitors alike.

Italia Il Ristorante

Lilla Fiskaregatan 11

www.italia-ilristorante.com

Classical Italian restaurant serving high-quality Italian food. Next door is a pizza restaurant with the same name. Also found in Malmö.

Klostergatans Vin & Delikatess

Klostergatan 3

www.klostergatan.se

Classic bistro serving French and Swedish influenced meals of good quality and with high level of service.

Les Halles

Saluhallen, Mårtensstorget

www.leshalles.se

A nice meeting place with a warm and rustic atmosphere, serving French food with a good selection of beverages.

Mat och Destillat

Kyrkogatan 17

<http://matochdestillat.se>

Restaurant and cocktail bar with top service. Classic cooking using modern techniques.

St. Michel Vin & Tapasbar

Ö Mårtensgatan 13

www.vintapasbar.se

Tapas bar with a good selection of wine and tapas.

Wasabi Sushi

Lilla Gråbrödersgatan 2

www.wasabisushi.se

Casual Japanese dining. Offers both sushi and warm items on their menu. Centrally located in Lund close to the historic Domkyrka.

Dining in Malmö

Atmosfär

Fersens väg 4

www.atmosfar.com

Cozy setting with a modern touch on traditional foods.

Bastard

Mäster Johansgatan 11

www.bastardrestaurant.se

Rustic restaurant serving modern but traditional European food with a focus on cooking with non-traditional meats.

Lemongrass

Grynbodgatan 9

www.lemongrass.se

Asian fusion food served in a nice atmosphere with friendly service.

Plockepinn

Bergsgatan 29

www.plockepinn.se

Serving tapas with inspiration from the whole world, in a relaxed atmosphere.

Årstiderna

Frans Suellsgatan 3

<http://en.arstiderna.se>

Fine dining serving traditional seasonal local food in an atmosphere characterized by the ancient vaults the dining area is set under.

Sture

Adelgatan 13

www.sture.me

Quality restaurant serving traditional Swedish tastes and meals.

Två Krögare aka Bullen

Storgatan 3

www.bullen.nu

Traditional Swedish food in a cozy atmosphere.

Large selection of beer and whisky.

Occo

Drottningstorget 6

<http://occorestaurant.com/>

Lebanese restaurant in the center of Malmö serving a big selection of mezes.









Things to do

Things to do in Lund

If you have time before or after your business in Lund, we recommend you take the opportunity to visit some of the sites the area has to offer. More information about Lund can be found at www.visitlund.se/en

- > **Lund Cathedral (Lund Domkyrka)**
www.lundsdomkyrka.org
One of the oldest and finest Romanesque churches in Sweden.
- > **Kulturen**
www.kulturen.com/besoksinformation/welcome
Largest museum in Skåne and second-oldest open-air museum in the world. Occupying 2 city blocks in central Lund, Kulturen consists of 30+ buildings which display how people lived and worked through the ages. The museum houses interesting exhibitions on everything from Life in Skåne to Art and Design, and various topical subjects.
- > **Lund Botanical Gardens**
www.botaniskaträdgården.se/in-english.html
There has been a botanical garden in Lund since the late 1600s, but the present botanical gardens, almost in the center of town, date from the 1860s.

Shopping in Lund

- > **Nova Lund Shopping Center**
www.novalund.se/W/do/centre/hem
Mall on the northwest outskirts of Lund in Pilsåker with 70 stores and a food court, as well as several box stores on the north side. Most of the stores are clothing boutiques. Parking is free.
- > **Pedestrian shopping area in central Lund**
Much of central Lund contains pedestrian-only shopping districts and street.



Things to do in Malmö

You can view a presentation of Malmö on CNN by the Cardigans' singer - Nina Persson, in the two links below.

- Part 1: www.youtube.com/watch?v=8SMkMGHbJV4
- Part 2: www.youtube.com/watch?v=cK1nR3LOCyc

You can also find more info on www.malmotown.com/en/, which offers tourist information in English.

- > **Malmöhus Castle**
www.malmotown.com/en/category/do/art-culture/#malmo-museums
Malmöhus Castle is Scandinavia's oldest surviving renaissance-era castle. Constructed in 1434 and finally completed in the 1500s, it was one of the residences of the Danish Royal Family, later becoming a prison. Today Malmöhus houses the City Museum of Malmö.
- > **Turning Torso**
www.turningtorso.net/
Designed by Spanish architect Santiago Calatrava and officially opened in August 2005. The tower is 190 meters (623 feet) tall with 54 stories. Upon completion, it was the tallest building in Scandinavia, the tallest residential building in the EU and the second tallest residential building in Europe.

Shopping in Malmö

- > **Emporia Shopping Center**
www.emporia.se/
A new modernly designed mall offering one of Scandinavia's broadest selection of shops, services and restaurants. Near the train station Hyllie in the southwest outskirts of Malmö.
- > **Pedestrian shopping street in central Malmö**
The "gågatan" or "walking street" runs through central Malmö from Stortorget to Triangeln.

About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 2,000 dedicated employees in more than 40 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS.

For more information about Axis, please visit our website www.axis.com.