

# AXIS Video Hosting System (AVHS)

Increase your revenue with managed services.



# Expand your business

with a proven solution for Video Surveillance as a Service.

AXIS Video Hosting System (AVHS) is a unique solution where Axis' Hosting Providers, together with Axis' wide range of network cameras, enable a service provider to offer its customer a video monitoring service over the Internet. This solution allows alarm monitoring centers to establish a recurring revenue stream. By adding Internet-based video surveillance to your service offering you will establish closer relations with existing customers and at the same time, broaden your potential customer base – an opportunity to gain a competitive advantage.

## An opportunity to develop your service offering

AVHS scales with minimal effort and is particularly cost-effective when offering monitoring to dispersed installations with a few cameras at each site. The system provides many benefits, giving you new possibilities to develop your business:

- > Adds value to security services by offering remote monitoring and other services to small- and mid-sized businesses
- > Increases alarm operation efficiency with remote verification and alarm reset
- > Provides easy management of your customers' security concerns at any time
- > Offers low installation cost - connects to existing broadband network
- > Requires minimal maintenance

### An easy way to develop new service offerings

With a hosted camera in place at a customer's site, new possibilities can be created to more effectively manage your traditional alarm monitoring services such as remote guard tour, guard-force services, alarm monitoring and system management. In addition, it will provide possibilities for new services such as the monitoring of daily deliveries and cash protection.

### Scalability with minimal maintenance

The system is designed to host thousands of users. The number of users and cameras is limited only by the Axis Hosting Provider server's capacity. On-site maintenance is usually not required since updates, error handling and management are centralized.

### Peace of mind for the end user

Hosted video offers an easy and effective way to manage your customers' security concerns while at work, at home or on the road. The users can connect to your service portal and watch live or recorded video on a computer as well as most modern smartphones.

### Peace of mind for you

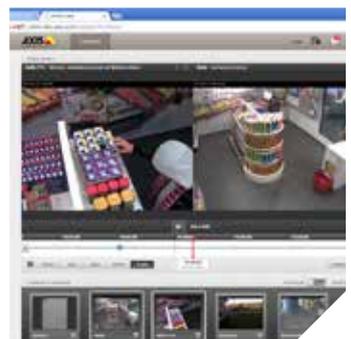
Axis' Hosting Providers allows you to focus on your core business. They will provide system infrastructure, system customization and the day-to-day maintenance to minimize your initial investments and shorten your time to market.

### Becoming an Axis Video Service Provider

It is easy to benefit from AXIS Video Hosting System. Based on your specific requirements, we can recommend a qualified Axis Hosting Provider who can guide you in the process of setting up your own Internet-based service portal. They work for you behind the scenes giving you the freedom to focus on your business and customers.



Most Axis network video products are suitable for AVHS system setup.



The user interface can be customized to meet your company's profile.



Flexible Internet access to the video service portal via PC, laptop or mobile phone.

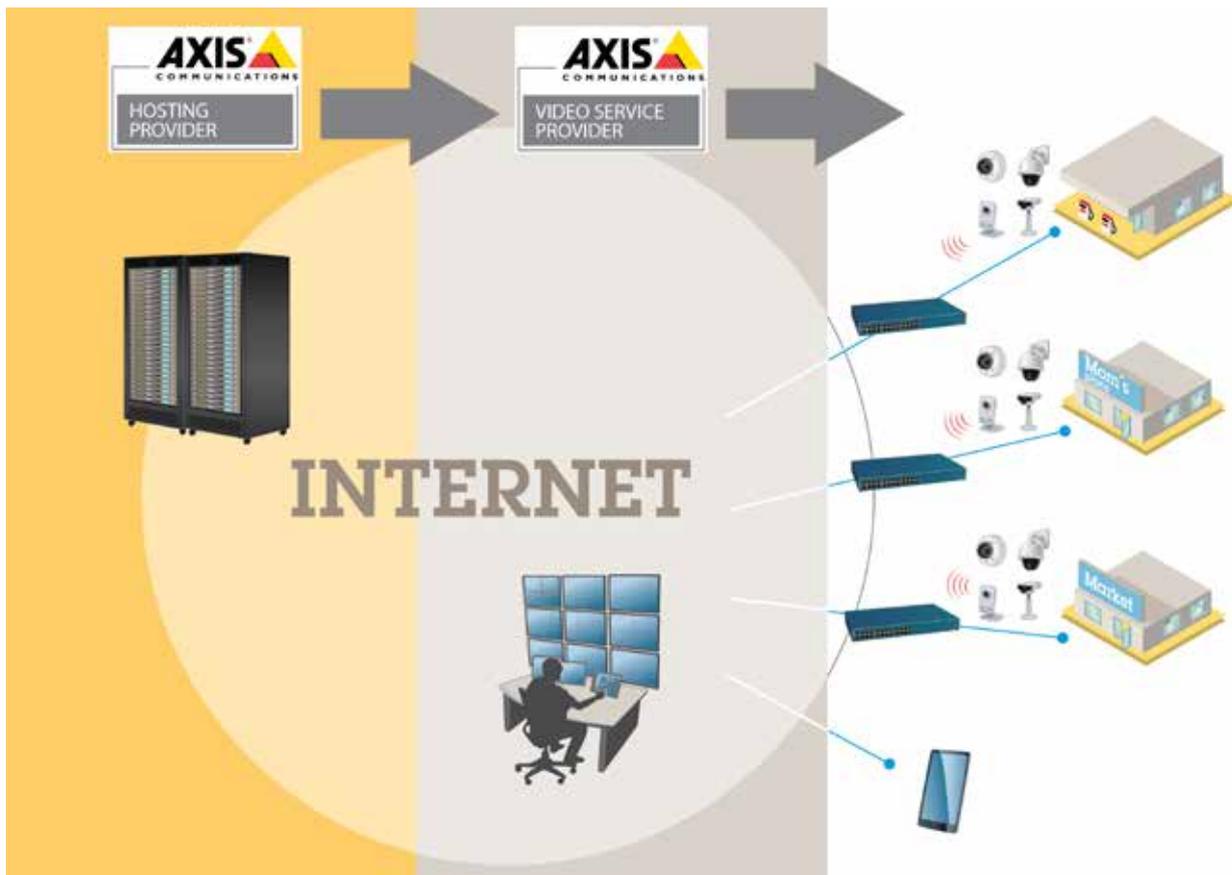


## Easy to install

The installation of Axis network cameras to the video hosting system requires no detailed knowledge of the customer's network. No configuration of the router is needed. The unique One-Click Camera Connection feature makes it easy to add cameras to the system regardless of the Internet service provider, routers

and firewall settings. Simply connect the configuration-free cameras to the existing network and register the cameras to the service portal and they are immediately available for viewing and recording over the Internet.

The Axis Hosting Provider customizes the portal interface to meet the graphic identity of your company. When end-users log in, they see only your name and logo. They provide storage of customer video, and run the day to-day management and maintenance.



An Axis Hosting Provider develops your service and portal according to your requirements.

The end user can watch live and recorded video from any location by logging in to your video service portal.

After the cameras are registered, they are available for immediate viewing and recording over the Internet. A NAS (Network Attached Storage) or an Axis camera with SD memory card can be connected to increase system performance if bandwidth is limited.

# About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform – delivering high value to its customers and carried through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,600 dedicated employees in more than 40 countries around the world, supported by a network of over 65,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).