

# Essentials to Retail Solution

## Axis Communications' Academy

### Agenda

- 09:30 – 09:45     **Welcome and greeting**
- 09:45 – 10:45     **Get to know Axis retail solutions**  
> Typical pain points that retailers are facing today  
> Axis retail solution components  
> Axis retail solution scenarios
- 10:45 – 11:00     **Break**
- 11:00 – 11:30     **Axis Device Basics**
- 11:30 – 12:00     **AXIS Store Optimization Suite**  
> People counting  
Lab 1: AXIS People Counter  
  
> Queue monitoring  
Lab 2: AXIS Queue Monitor  
  
> AXIS Occupancy Estimator  
Lab 3: Solution – estimating occupancy to improve shop Opex
- 12:00 – 13:00     **Lunch**
- 13:00 – 14:00     > AXIS Demographic Identifier  
> AXIS Store Data Manager  
> AXIS Store Reporter  
Lab 4: Business intelligence with AXIS Store Reporter
- 14:00 – 15:00     **AXIS Loss Prevention Suite**  
> AXIS Random Selector  
> AXIS Tailgating Detector  
> AXIS Direction Detector  
Lab 5: Solution – avoid someone walk out from the entrance with AXIS Direction Detector

15:00 – 15:15

**Break**

15:15 – 16:15

**Axis solution – VAPIX®, Events and ACAP**

> Axis API – VAPIX

> Events

> AXIS Camera Application Platform (ACAP)

> Queue management solution for retail cashier

Lab 6: Solution – automatic staff notification when there are many customers queueing in cashier

16:15 – 16:30

**Wrap up**