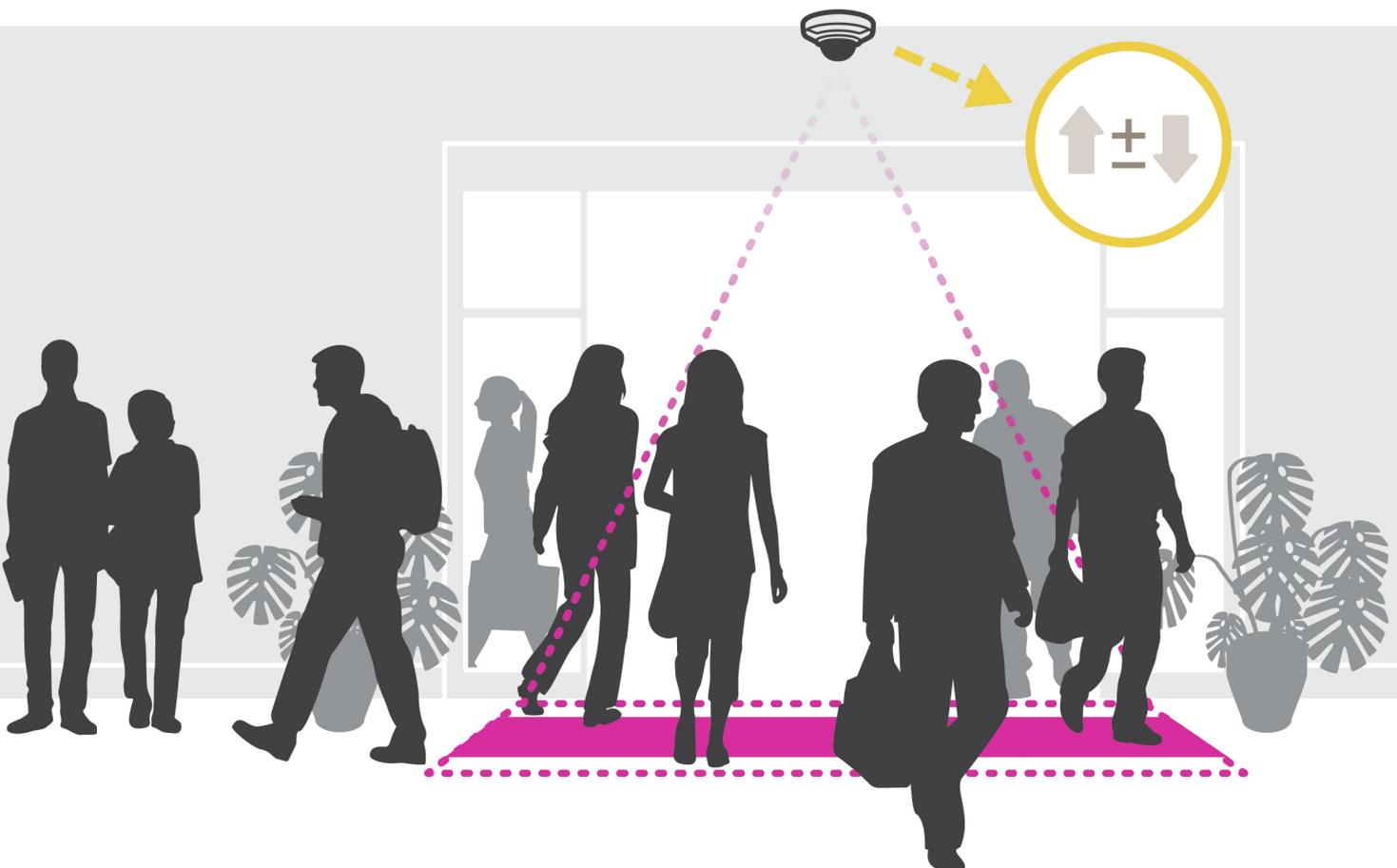


AXIS People Counter

Count people to make informed decisions

AXIS People Counter runs embedded in compatible indoor Axis cameras and provides reliable counting of people in both directions simultaneously. It also offers the possibility to estimate occupancy levels in real-time and it can detect and notify you if more than one person enters within a set time interval, or if people move in the wrong direction. Whether you want to analyze visitor trends, evaluate site performance, or reduce costs, this application delivers actionable insights. And, with all this valuable information you can make informed decisions to optimize operational efficiency by planning and supplying to meet actual traffic and demand. Furthermore, for wide entrances, multiple cameras with the application embedded can be connected.

- > [Optimize operational efficiency](#)
- > [Gain actionable insights](#)
- > [Analyze visitor trends](#)
- > [Estimate occupancy levels](#)
- > [Evaluate site performance](#)



AXIS People Counter

General

Typical use cases	Bi-directional counting of people passing through an entrance Estimating occupancy Detecting tailgating Detecting wrong-way passages
Supported devices	For a complete list of recommended and supported products, go to axis.com
Compute platform	Edge
Configuration	Through web browser: Chrome™ or Firefox®
Mounting option	The camera must be mounted top-down.
Languages	English, German, French, Spanish, Italian, Russian, Simplified Chinese, Japanese

Capabilities

Functionality	Bi-directional indoor counting. Storage of counting data for up to 90 days without SD card. Statistics in built-in web interface. Support for wide entrances using multiple counters (up to 30 secondary devices supported). Video stream anonymization for complete data privacy. Excludes objects below ~110 cm (43 in). Estimation of real-time occupancy levels (up to 30 secondary devices supported). Support for uploading counting data to separately sold AXIS Store Data Manager and AXIS Store Reporter. Support for uploading counting data to third-party software through API.
Trigger conditions	Direction of passage Tailgating – one passage after another within a specified time-window Occupancy thresholds exceeded

System integration

Application Programming Interface	Open API for software integration, including VAPIX®.
Event management	Integrates with the camera to enable event streaming to a video management system (VMS) and event actions such as external output activation, notifications, and edge storage.

Environmental responsibility:

axis.com/environmental-responsibility