

Welcome to Axis!

The world leader in network video: Dutch office, Capelle aan den IJssel, Rotterdam



About Axis.

Axis Communications was formally founded 1984 by Mikael Karlsson, Martin Gren and Keith Bloodworth. The year before, Martin Gren and Mikael Karlsson started Gren & Karlsson Firmware. By the end of the 1980s Axis had established a position as one of the three world leaders in protocol converters/printer interfaces.

With the emergence of new technologies and the growing importance of network accessibility, Axis broadened its connectivity scope to include solutions for network printing and document management in wired and wireless environments. In response to the convergence towards IP-based systems, Axis also focused increasingly on applications for video surveillance, remote monitoring, and web broadcasting, and introduced the world's first network camera in 1996.

While Axis has come a long way since then, one thing hasn't changed – Axis' dedication to serving the market with a consistent succession of winning network video solutions that expand the users' potential.

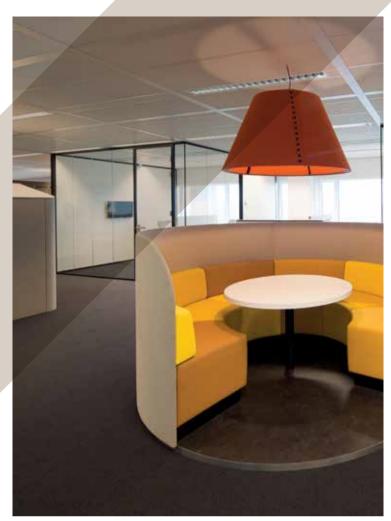
Today, Axis is the world leader in network video and encoder, driving the shift from analog to digital. The company delivers cost-effective, future-safe video surveillance through an extensive portfolio of network cameras, video encoders, software and accessories. The solutions serve customers in sectors ranging from retail and transportation to education and city surveillance. Today, Axis employees are situated on all continents.

In January 2015 Axis moved to a new office in Capelle aan den IJssel, close to Rotterdam. "In line with our strategy and positive sales development, we have been able to extend the team with many new skilled people in all countries in the region. Therefore a bigger office was necessary. The move also shows that the geographical area Middle Europe is prospering

and continued to develop as a strong area within the Axis family", explains Edwin Roobol, Regional Director Middle Europe. "We are very proud of our Axis Experience Center (AEC). One third of our office has been dedicated to show our products together with partner solutions in a real-life environment. We are the global market leader – and the AEC offers us and our partners, the opportunity to demonstrate the benefits our broad portfolio provides for our customers".

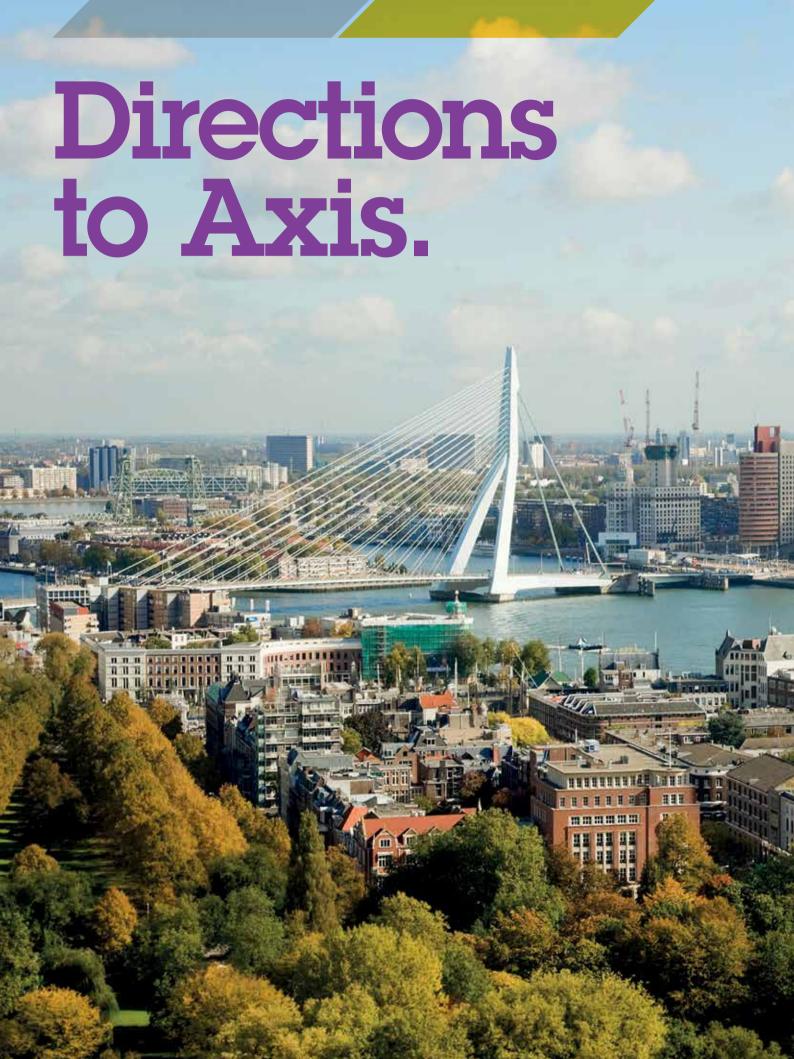


Edwin Roobol
- Regional Director Middle Europe









Arriving by air

Rotterdam Airport

Rotterdam Airport is the airport closest to our office. After arrival take a taxi to our office. It will take approx. 20 – 30 minutes and the cost will be around € 30.–.

Schiphol airport (Amsterdam)

Take the train to Rotterdam. Trains are departing twice an hour to station 'Rotterdam Blaak'. Take the Intercity (it has to be the Intercity, because other trains don't stop at station 'Blaak') towards Vlissingen, exit at Station 'Rotterdam Blaak'. Train tickets can be bought at the card machines (entrance hall Schiphol). The train platforms are one floor down.

At station 'Blaak' take the subway towards 'Nesselande' or Capelle aan den IJssel' (line A, B or C). Exit at station 'Kralingse Zoom'. Downstairs next to the metro station the shuttle bus station is located. Take the shuttle bus and exit at 'Rivium 1e straat West'. Walk eastwards towards Rivium Boulevard. After about 175 meters turn left. Walk 300 meters straight ahead under the building of Braingate. Axis is located on the East side on the 3th floor.



Recommended Hotel:
CitizenM Rotterdam Hotel
Gelderse Plein 50
3011 WZ ROTTERDAM
T: +31 108 108 100

Directions from Axis office to Hotel:

- > When leaving the office turn left underneath our building and take the 1st street right.
- > After 175m you will find the shuttle bus station. (Rivium 1e straat West)
- > Take at the subway station Kralingse Zoom the subway towards 'Schiedam Centrum' or 'De Akkers' (line A, B or C).
- Exit at station "Blaak". Cross the street so you will have the yellow Kubic house on your left. On the backside of the glass building the CitizenM is located.





Things to do in Rotterdam.

Take a bicycle, walking or bus tour, where an enthusiastic and expert guide will provide you with interesting and comprehensive information on the architectural city of Rotterdam.

Rotterdam also offers guided tours through various different buildings in Rotterdam, such as the Van Nelle Design Factory, the Shipping and Transport College, De Kiefhoek Museum House, the Groothandelsgebouw, Floating Pavilion and the RDM-campus.

Discover Oude Haven

Otherwise known as 'Old Harbour', this beautiful area of Rotterdam mixes old and new, with ships lining the waters and modern skyscrapers towering above you. It's the perfect place in Rotterdam to wine and dine, especially in the summer when you can sit out on the patios and bask in the sunshine. Fun fact – the first skyscraper in Europe was actually built here in 1898, so not only are there modern buildings, there are also the first of its kind in the area too.

SS Rotterdam

Visiting the SS Rotterdam is much more than just have a poke around an old boat – this ship has be turned into something seriously special. Not only can you see this beautiful boat, which sailed from 1959 to 2000, but you can also enjoy some entertainment – if we're going all out, you can get married on it! Its many rooms were renovated and now you can stroll along the deck in the sunshine, have a drink or meal in one of the ships several restaurants and bars, or discover all the boat has to offer on a guided tour. Plus, admission is free!

Museum Boijmans van Beuningen

This museum is often referred to as one of the finest in Europe, and is also one of the oldest museums in the Netherlands. Here you'll find plenty of art originating from not just The Netherlands, but the remainder of Europe, including art from Rembrandt, Dali, Bosch, Van Gogh, and Christo. Not only that, but the museum houses design objects that have changed over the last 800 years, making it an interesting spot for a visitor who's less than enthused by classic portraits or paintings. Its 1935 red brick building is also worth a good bit of admiration while you're here.

Shopping in Rotterdam city centre

In the centre of Rotterdam you will find the well-known shopping streets Lijnbaan, Koopgoot, Hoogstraat and Meent as well as the exclusive shopping street Van Oldenbarneveltstraat. The shopping area extends from Rotterdam Central Station to Blaak with department stores such as Bijenkorf and Vroom & Dreesmann, a huge Media Markt electronics store and a lot of fashion shops, shoe shops, fashion boutiques, music and sports shops. Also the big market in Rotterdam

and the famous Market Hall Rotterdam with daily fresh produce is located within walking distance from Blaak. Make sure not to miss the best shops and follow our shopping tour through Rotterdam city centre!

Did you know?
The name Rotterdam is
derived from a dam built
on the river Rotte. The city
was originally a small
fishing harbor, situated in a
bend in the river Rotte.



About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform – delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,900 dedicated employees in more than 40 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS.

For more information about Axis, please visit our website www.axis.com.

