

# Higher education: Think bigger.

Network solutions for operational efficiency.



A higher education campus is an ecosystem of people that work, learn, and often live on site. Those people benefit from well-designed systems that function smoothly. Network solutions provide easy access to actionable insights and help you automate tasks like access control, so you can operate more efficiently – and free your staff up to focus on other value-adding tasks.

## Customer needs

With extensive areas, multiple stakeholders to consider, and many different kinds of operations to manage, establishing oversight and control everywhere it's needed can be difficult.

Ideal solutions are flexible, scalable, and can easily integrate with existing systems. As a result, they can work just as well for a concessions manager who wants to manage halftime surges as they can for a graduate student seeking an open study area.

## Benefits of a network solution

- > Catch and assess potential bottlenecks early
- > Allocate staff when and where they're needed
- > Minimize disruptions and improve communication
- > Cost-effective remote management of unstaffed or low-staff areas
- > Open platform for easy integration
- > Compliance with privacy regulations (masking analytics)



# Featured use cases

## Think convenient

Network solutions help your staff achieve more and reduce day-to-day friction for visitors and the campus community by helping you **allocate staff intelligently**, **stay alert to and manage traffic surges** at events or facilities, and automate tasks like access control and visitor management.



Visitor management

## Think focused

Alerting you to when and where additional staff is needed. Enabling you to **broadcast an announcement** to a specific building, wing, or even individual speaker. And ensuring you have the freedom to **integrate** – or develop – the right third-party analytic for the unique bottleneck you want to address. All across campus, Axis solutions help you target your efforts and achieve your specific goals.



Public address



## Download our eBook

Are you already thinking bigger? How about this: In many cases, you can use the same cameras – with different analytics – for operational efficiency and after-hours security. Discover more use cases in our eBook – and explore how you can also leverage your multipurpose Axis solution for safety and a better student experience.

