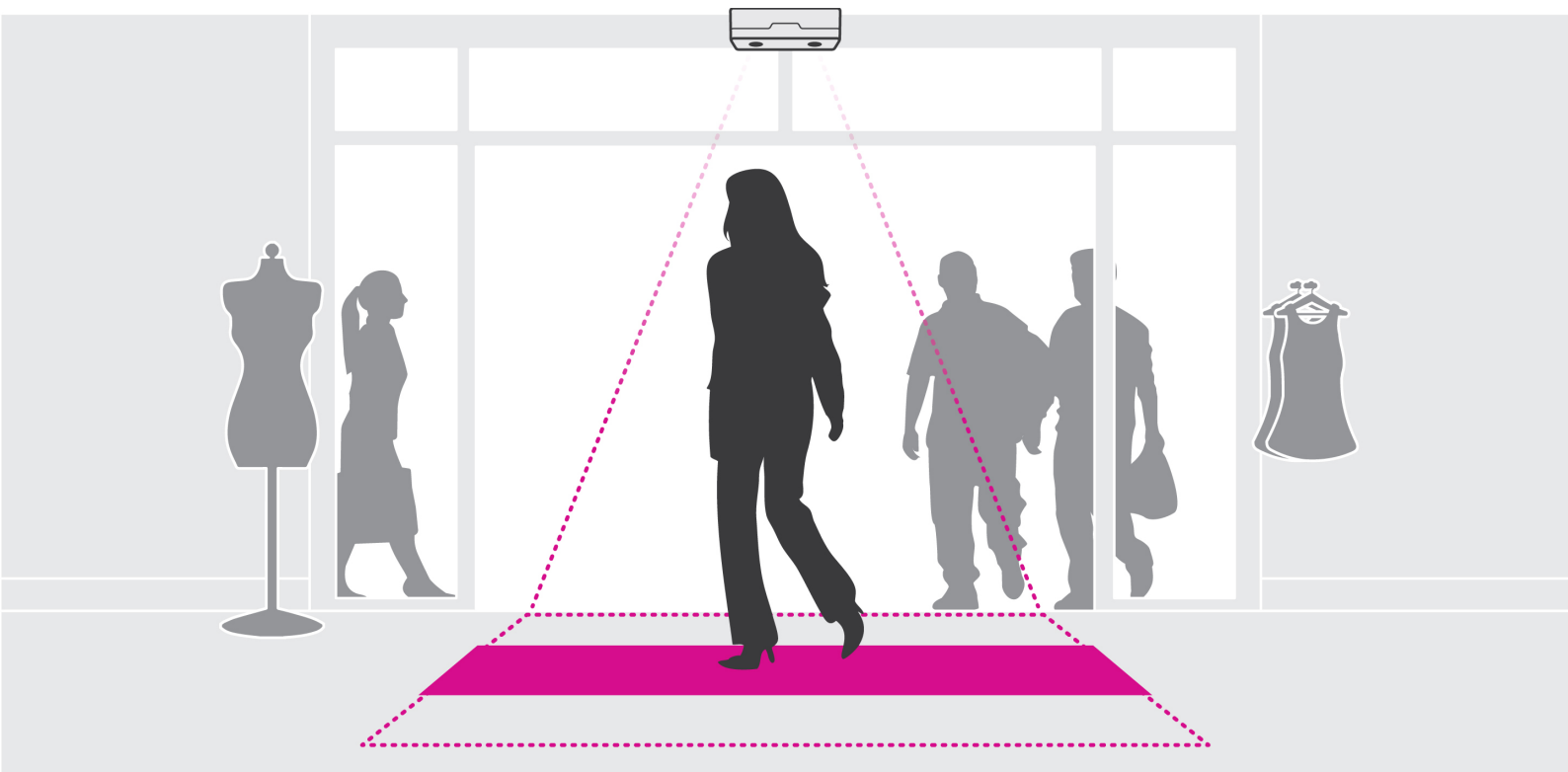# AXIS 3D People Counter
Smart 3D analytics for people counting in challenging conditions

AXIS 3D People Counter is a cost-efficient and scalable video analytics application for people counting in challenging conditions. Installed on a compatible network camera, this application improves business operations by enabling precise monitoring and analysis of customer flows in crowded environments or in difficult lighting situations. It is ideal for a quick evaluation of marketing efforts, improving staff and store planning, or evaluating conversion rate if combined with point-of-sale data. AXIS 3D People Counter stores all counting data directly in each camera for easy access through the camera's web interface or in AXIS Store Reporter, which provides a clear graphical data representation.

> **Precise and reliable 3D people counting**

> **Optimal for high-flow traffic**

> **Optimal for environments with strong light and shadows**

> **Optimizes marketing efforts**

> **Improves staff and store planning**

AXIS 3D People Counter

Application

Supported devices	AXIS P8804 Stereo Sensor Kit
Functionality	Automatic upload to separately sold AXIS Store Data Manager and AXIS Store Reporter. Counting data stored up to 90 days without SD card.
Configuration	Web configuration interface included.

Scenarios

Typical applications	Entrances and exits in retail environments such as stores and shopping malls as well as public buildings such as museums or libraries.
Mounting height	2.4 m to 4 m (7 ft 10 in to 13 ft)

System integration

Application Programming Interface	Open API for software integration. Specifications available at *axis.com*

General

Languages	English

Environmental responsibility:

axis.com/environmental-responsibility

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