



AXIS SHOWS 3-YEAR CONFIDENCE IN IP VIDEO PRODUCTS

Axis Communications has announced that it has increased the warranty period on its network video products to three years from one year. The new three-year hardware warranty applies to purchases made from January 1, 2007 and onwards. It is applicable to all Axis network video products except for the AXIS 206 and AXIS 207(W/MW) Network Cameras.

"Axis specialises in professional, network video solutions and this extended warranty coverage – which is provided at no additional cost to our customers – strengthens the value of our offering to the professional market. It's a very strong indication of the maturity of the technology that in spite of the much greater functionality a manufacturer can give such a long warranty," said Roy Alves, Country Manager for Axis Communications South Africa. "A three year warranty gives end users, systems integrators and resellers the security of trouble-free ownership and better control of total costs."

The increased warranty period will be particularly advantageous in large network video installations, where designers and installers will know they can rely on Axis' guarantee of product quality over a longer period and have better control over the total cost of ownership. Alves adds: "The extended warranty is a sign of Axis' confidence in the quality of their products, which we believe our customers will appreciate."

The warranty covers defects in workmanship and materials for a period of three years from the date of purchase. Axis or its Return Material Authorisation (RMA) partner will replace a defective product under warranty at no cost to the customer. For more details, please visit: www.axis.com/warranty.

Notes to editors

Axis Communications is the global market leader of the network video market. The world market for network cameras alone will be worth more than \$1 Billion by 2010. The network camera market is set to have a CAGR of close to 38 per cent per year over the next five years to reach a value of \$1.3 billion by 2010, according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled 'The World Market for CCTV and Video Surveillance Equipment 2006 Edition' published in October 2006.

About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the Nordic List, Mid Cap and Information Technology exchanges. For more information about Axis, please visit our website at www.axis.com.

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