



AXIS CLIMBS IN GLOBAL RANKING

[Johannesburg, 10 October 2006] - Axis Communications, already rated as the global market leader in network video1 (Frost & Sullivan), has been ranked number 13 among the world's security companies by A&S magazine in Asia. Axis was in the A&S top 50 last year in 24th place, so has climbed 11 positions.

The ranking is based on the financial performance of a diverse group of players, including companies in the CCTV, digital surveillance, biometrics, access control and intercom market sectors. Axis shows an increase in net sales due to the increased interest of network video following the technology shift on the market from analogue equipment to digital.

"The A&S ranking underscores our position as one of the leading security equipment providers in the world. We have previously been named technology and market leader within the field of network video and the ranking as number 13 in World's Top 50 Security Companies illustrate the increased interest in network video," says Ray Mauritsson, CEO, Axis Communications.

Roy Alves, country manager for Axis Communications, Africa Region, comments, "It's a positive confirmation of Axis's growing stature in the security market. Our position in Africa has been strengthening dramatically, and the recent establishment of Axis's subsidiary in SA can only help to drive growth further."

For further information, visit www.axisafrica.com or contact us at (011) 548-6780 or roy@axisafrica.com.

About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the Nordic List, Mid Cap and Information Technology exchanges. For more information about Axis, please visit our website at www.axis.com.

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