



PRESS RELEASE

Axis announces ultra-discreet network cameras with innovative design and H.264 compression

Axis Communications, the global leader in the network video market¹ introduces two ultra-compact camera models, AXIS M3011 and AXIS M3014 Fixed Dome Network Cameras that are designed for quick and easy recessed-mount installation and ideal for unobtrusive video surveillance. Multiple H.264 video streams as well as Motion JPEG can be retrieved simultaneously, either in full frame rate or individually optimised for different quality needs and bandwidth constraints.

"Measuring only 9 cm wide and protruding only 3 cm from the ceiling, AXIS M3011/M3014 will be an attractive offer fulfilling the market's demand for compact and discreet fixed dome cameras," says Executive Vice President of Axis Communications, Anders Laurin. "The ingenious design of AXIS M3011/M3014 is optimised for quick and easy installation in drop ceilings and they will constitute a strong addition to our new generation of video products, offering high-performance H.264 compression and unique streaming capabilities."

AXIS M3011 provides VGA resolution video, whereas AXIS M3014 is a 1.3 megapixel network camera. Both models use progressive scan technology, providing full resolution images of moving objects without distortion, making it possible to view image details needed for identifying individuals and objects of interest. AXIS M3011/M3014 offer multiple video streams that can be individually optimised in H.264 as well as Motion JPEG. MPEG-4 Part 2 is supported for backward compatibility.

The cover ring is available in a range of colours to suit interior design. Power over Ethernet (IEEE 802.3af) supplies power to the cameras via the network, eliminating the need for power cables and reducing installation costs. In addition, these network cameras support the market's most extensive suite of security and network management capabilities, including HTTPS encryption with preserved performance, IPv4/IPv6 and Quality of Service.

AXIS M3011/M3014 are supported by the industry's largest base of video management software through the Axis Application Development Partner program as well as by AXIS Camera Station. The cameras will be available in Q4 through Axis' distribution channels.

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About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the OMX Nordic Exchange, Large Cap and Inform

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