



MORE MEGAPIXEL IP VIDEO FROM AXIS

Axis Communications¹ have launched a new Megapixel camera, the AXIS 211M, that at 1,3 Megapixels delivers three times the resolution of a high-quality analogue camera.

"The growing preference in video surveillance for IP Video over analogue CCTV cameras is in large part due to the superior image quality," says Roy Alves, Country Manager for Axis Communications South Africa. "Megapixel resolution takes that a step further, giving greater detail in the scene, or covering a larger area (up to three times more than an analogue camera), making it possible to secure sites such as retail stores, schools, banks or government buildings with fewer cameras."

The AXIS 211M slots in between the AXIS 207MW, the world's smallest wireless megapixel camera, and the AXIS 223M, a 2,0 Megapixel camera used for the most demanding video surveillance needs.

The high resolution is complemented by auto iris functionality allowing the camera to work over a wider range of illumination as well as protecting against very bright scenes, and progressive scan technology to drastically reduce blur in images of moving objects.

The AXIS 211M includes PoE (Power over Ethernet) for simplified and cheaper installation and two-way audio support giving additional monitoring and control options. Comprehensive network capabilities include IPv6 – ready for the next generation of IP networks – as well as IPv4, IEEE 802.1x port-based authentication, IP address filtering and QoS (Quality of Service) support.

The camera can deliver simultaneous Motion JPEG and MPEG-4 video streams at full resolution.

The AXIS 211M is supported by the industry's largest base of application software through the Axis Application Development Partner program, as well as the AXIS Camera Station video management software.

Notes to editors

¹ Axis Communications is the global market leader of the network video market. The world market for network cameras alone will be worth more than \$1 Billion by 2010. The network camera market is set to have a CAGR of close to 38 per cent per year over the next five years to reach a value of \$1.3 billion by 2010, according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled 'The World Market for CCTV and Video Surveillance Equipment 2006 Edition' published in October 2006.

About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the Nordic List, Mid Cap and Information Technology exchanges. For more information about Axis, please visit our website at www.axis.com.

For further information about Axis Communications in South Africa, please contact:

Roy Alves, Country Manager, Axis Communications Africa
Tel: +27 11 548 6780. Email: roya@axis.com

For all media enquiries, please contact:

Richard Fearon, Cameo Corporate Communications
Tel: +27 83 377 8881. Email: richard@cameogroup.co.za