

## **Internet Protocol video surveillance academy launched in South Africa**

Axis Communications has launched a certified training Academy at its Bryanston offices to educate the local security solution channel about the benefits of Internet Protocol (IP) video surveillance.

The academy aims to inform authorised partners of Axis IP-Surveillance products of the latest technology available in the South African market. The candidates who complete the two levels of training will enjoy Axis certification as well as access to discount structures and price rebates.

The first level of training is an introduction to IP-surveillance. The programme covers the benefits of network cameras, wireless data transfer, power over Ethernet and compression software. It takes a candidate through the basics of designing an IP-Surveillance solution.

Following the introduction course, candidates qualify for the second level of training. This one day training course focuses on deploying IP surveillance solutions and delves deeper into technical details. These include network design for a variety of applications, software solutions and bandwidth constraints.

"The content delivered in the training is of a technical nature and is therefore targeting sales engineers, technical sales support staff, technicians and business development managers both from an information technology and a CCTV background," says Roy Alves, country manager for Axis Communications South Africa.

The Axis Academy costs R 2 500.00 (excluding VAT). This includes a full day of training, a full compliment of training material as well as an Axis 207W network camera.

The following training dates are still available: Wednesday September 12<sup>th</sup>, Thursday September 27<sup>th</sup>, Wednesday October 10<sup>th</sup>, Thursday October 25<sup>th</sup>, Wednesday November 7<sup>th</sup> and Thursday November 22<sup>nd</sup>.

For more information visit <http://www.axis.com> or contact Shereen Coetzee on (011) 548-6780.

Ends

***Notes to editors***

<sup>1</sup> Axis Communications is the global market leader of the network video market. The world market for network cameras alone will be worth more than \$1 Billion by 2010. The network camera market is set to have a CAGR of close to 38 per cent per year over the next five years to reach a value of \$1.3 billion by 2010, according to industry analyst house IMS Research ([www.imsresearch.com](http://www.imsresearch.com)) in its latest market report entitled '*The World Market for CCTV and Video Surveillance Equipment 2006 Edition*' published in October 2006.

***About Axis***

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analogue to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at [www.axis.com](http://www.axis.com)

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