



Axis introduces a new level of intelligent video with Active Tampering Alarm

Axis Communications has strengthened its network video camera portfolio by introducing Active Tampering Alarm. Active Tampering Alarm is an intelligent feature in network cameras that enables security staff to detect disrupted camera operation, by automatically alerting the operator when a camera is re-directed, blocked or manipulated.

“Active Tampering Alarm in network cameras is especially useful in applications where there is potential for vandalism – such as in schools, prisons, public transportation, and in harsh environments where weather, vibrations, or dirt can disturb the camera’s performance,” says Roy Alves, country manager Axis Communications. “Active Tampering Alarm detects incidents such as accidental redirection, blocking or de-focusing of cameras, and reacts when the camera is attacked, spray-painted, or intentionally covered.”

Helps security staff to quickly identify camera disruption

Without Active Tampering Alarm, it can take a long time before tampering is noticed. This is especially true for applications where one operator monitors multiple cameras. “If it is not detected right away, significant incidents may go undetected and completely unusable video is stored,” says Alves. “Thanks to Active Tampering Alarm, there is an immediate notification when normal camera operation is disturbed.”

Adding intelligence to network cameras

“Axis’ network cameras and video encoders provide built-in video analytics that are easy to set up and robust,” continues Alves. “Together with capabilities such as video motion detection and audio detection, Active Tampering Alarm supports security operators in their daily work by solving real-world video surveillance challenges. Furthermore, since the functionality resides embedded in the network camera, it ensures an ease-of-use and scalability that cannot be achieved with analog camera technology.”

Active Tampering Alarm is available now in selected network cameras from Axis. For more information, please visit <http://www.axis.com/iv/>.

ENDS

Notes to editors

Axis Communications is the global market leader of the network video market. The world market for network cameras alone will be worth more than \$1 Billion by 2010. The network camera market is set to have a CAGR of close to 38 per cent per year over the next five years to reach a value of \$1.3 billion by 2010, according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled '*The World Market for CCTV and Video Surveillance Equipment 2006 Edition*' published in October 2006.

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at www.axis.com.

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