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Axis launches ultra-compact surveillance cameras targeting shopping and office spaces

Axis Communications the global leader in network video¹ announced two ultra-compact cameras, AXIS 209FD Network Camera and AXIS 209MFD. These network cameras are designed specifically for indoor locations that require smart, non-invasive cameras, such as shops, reception areas, offices, and corridors.

"These new cameras address the South African market's demand for video surveillance in locations where an ultra-compact and unobtrusive solution is required," says Roy Alves, country manager of Axis Communications South Africa. "The added megapixel technology, featured in AXIS 209MFD, is another important advancement that caters to a dynamic market."

AXIS 209FD and AXIS 209MFD cameras are only 4 cms high and are easy to install on ceilings and walls. Equipped with Power over Ethernet capability, the network cameras use one Ethernet cable for both power and video, making installation quick and cost efficient.

The cameras use progressive scan technology to provide sharp images of moving objects and deliver simultaneous Motion JPEG and MPEG-4 video streams that allow optimisation of image quality and bandwidth efficiency. The cameras are supported by the industry's largest range of application software through the Axis Application Development Partner program, and the AXIS Camera Station video management software.

AXIS 209MFD offers the advantage of megapixel resolution, making it possible to view image details needed for identifying individuals and objects of interest. AXIS 209MFD with its ultra-compact design is another significant addition to Axis' comprehensive portfolio of megapixel cameras ranging from AXIS 207MW, the world's smallest wireless megapixel network camera, to AXIS 223M, a 2.0 megapixel network camera used for demanding video surveillance needs.

AXIS 209FD and AXIS 209MFD will be available through Axis' distribution channels in Q4 of 2007.

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Notes to editors

¹ Axis Communications is the global market leader of the network video market. The world market for network cameras alone will be worth more than \$1 Billion by 2010. The network camera market is set to have a CAGR of close to 38 per cent per year over the next five years to reach a value of \$1.3 billion by 2010, according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled 'The World Market for CCTV and Video Surveillance Equipment 2006 Edition' published in October 2006.

About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at www.axis.com.

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