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Axis announces video management software with support for site maps and H.264

Axis Communications, the global leader in the network video market¹, releases today a new and enhanced version of AXIS Camera Station. Designed for monitoring, playback and event management of up to 50 Axis network cameras, this video management software includes advanced capabilities for professional video surveillance.

“AXIS Camera Station 3.10 software release constitutes the perfect offer for a demanding market requiring user friendly, cost-efficient and intuitive video surveillance,” says Roy Alves, country manager of Axis Communications. “With the user interface in all major languages and new features including Site Maps, Bookmarked Recordings and Digital Signatures, AXIS Camera Station proves to be one of the most user friendly and versatile applications on the market.”

Support for Site Maps allows for full overview of the monitored area as well as quick access to any Axis network camera in the installation. Other new features include Bookmarked Recordings providing easy access to video of interest, Digital Signatures in order to provide exported video files as secure evidence and Acknowledgement of Alarms and Alarm Procedures for efficient alarm management.

AXIS Camera Station is the ideal network video surveillance solution in retail shops, hotels, schools, and other venues. With support for H.264, the new global standard for video compression, superior optimisation of bandwidth and storage efficiency allows users to build cost-efficient video surveillance systems delivering superior video image quality. For full flexibility, in addition to H.264, Motion JPEG and MPEG-4 are supported.

AXIS Camera Station is a field-proven video management software solution with more than 20,000 installations worldwide. The application is specially designed for Axis network video products, offering automatic camera discovery, and a versatile Event Configuration Wizard with powerful recording and search functionalities, timeline visualisation, and export functionality. In addition, scheduled and event-driven recordings can be triggered either manually, by motion detection or by external I/O. The Windows client of AXIS Camera Station can be installed on any PC, enabling remote viewing and control from anywhere on the Internet or the corporate network.

This third-generation video management software offers PTZ and dome camera control using a mouse or joystick and digital PTZ support in live view and in playback. AXIS Camera Station also offers security with multiple access levels and an unlimited recording database, restricted by disk space only. AXIS Camera Station offers an open architecture and comes with a well-documented API for easy integration with other systems like Point-of-sales and Access Control.

ENDS

Notes to editors

¹ Axis Communications is the global market leader in the network video market with a market share of network cameras of 32%. The world market for network cameras alone will be worth more than \$1 Billion by 2009. The network camera market is set to have a CAGR of more than 40 per cent per year over the next three years to reach a value of \$1.5 billion by 2010, according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled ‘*The World Market for CCTV and Video Surveillance Equipment 2007 Edition*’ published in December 2007.

About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analogue to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on OMX Nordic Exchange under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

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