



## **Hi-Tech Security Solutions**

**The Journal for Security, Operations & Risk Management**

### **Axis provides online training**

**1 October 2010**



Axis moves online to expand the skills supporting its product range.

Axis Communications will extend its in-depth product and solutions training from the Axis Communications Academy into a range of online courses available to partners and resellers via the Internet.

“With the ongoing migration from analogue CCTV to IP-based surveillance there is a constant and growing demand for education on the latest technology innovations and applications,” says Roy Alves, country manager of Axis Communications, South Africa.

Axis has been offering its customers and partners training courses on the different aspects of IP surveillance at various Axis Communications Academies for several years. Now a variety of e-learning courses are available to partners as well as the general public. The modular courses cover a variety of topics including design, services and understanding specific products. Anyone interested can now log on to the academy site and register for these free online courses.

According to a recent IMS study, security integrators are shifting their focus from installation to analysis and design, having identified this area as a new and more profitable revenue stream.

Lars Åberg, VP Marketing, Axis Communications, backs this up: “We conducted a global survey of our partners and found a clear trend in the demand for design focused courses. Systems designers, more than anyone else, are looking for comprehensive courses which cover a wide range of competencies. We offer the course tools and resources for system designers, among a number of others, all of which can be attended online at anytime from anywhere in the world.”

## Credit(s)

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*27/28 September*

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Mike Voortman will join the webinar to discuss the future of guarding services in the light of new technology

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