



### SOFT AND FURRY ... AND NOW ON VIDEO

An Axis Communications P3344-VE network video camera has made history by capturing the birth of two Amur leopard cubs, one of the world's most endangered species of big cats, at Tallinn Zoo in Estonia in April. With less than thirty five Amur leopards remaining in the wild, these two cubs are very welcome additions to the zoo and the world. It's believed to be the first live recording of a birth. In preparation for the birth, the zoo approached Axis' partner in Estonia, Digisilm, to install a camera in the leopard's lair to record and monitor the progress of the imminent arrivals.

An Axis P3344-VE network video camera was installed; enabling a live feed of the birth to be streamed over the Internet, for those globally, with an interest in this particular breed of leopard. Since the birth of these two beautiful animals, the live streaming has been viewed by more than 165,000 people around the world.

The clarity of the footage provided by the Axis P3344-VE network video camera has enabled a global audience to receive crystal clear images of these cute and cuddly characters. In particular, the lair had to be kept in complete darkness so as not to disturb the birthing or bonding process, so the Axis camera made it possible to deliver clear images in dark lighting conditions. You can view live footage from Tallinn Zoo's Axis camera here:

<http://www.digisilm.ee/loomad/amur/pesakaamera.html>