

# IFSEC 2010

## will expand on recent successes

IFSEC, the world's largest annual security event, returns from 10-13 May 2010 to the National Exhibition Centre (NEC) in Birmingham, United Kingdom. The event will provide security installers, manufacturers, distributors, IT integrators, end-users and consultants with a platform to keep up to date with the ever-changing developments of the global security industry.

Following the hugely successful 2009 event, where more than 600 of the world's leading companies exhibited and more than 25 000 security professionals, of which 31 per cent were from outside the UK attended, IFSEC consolidated its position as the must-attend event for the international security industry.

IFSEC 2010 will expand on its recent successes with its extensive exhibition, unparalleled educational content and exciting features.

**James Blue**, Director of Fire & Security at UBM Live, organisers of IFSEC, said: "Given the economic conditions in the last couple of years, our aim for IFSEC 2009 was to put the feel-good factor back into our visitors and exhibitors and to re-invigorate the international security industry. Feedback we have received confirms that we achieved our target and we are extremely excited to further develop this in 2010. IFSEC remains the world's largest annual security event for a reason – we work with the industry all year round to develop the programme and to ensure we are providing our visitors with everything they need."

Visitors to IFSEC 2010 will be able to explore the latest security products and services available, both in the UK and worldwide. The extensive exhibition will be organised into the following categories:

- Integrated Security: IP & Network Solutions.
- Access Control.
- CCTV.
- Intruder Alarms.
- Counter Terror & Physical Security.

- Security Solutions and Fire Solutions.

Axis, Dallmeier, Genie CCTV, HIK Vision, IndigoVision, JVC, Norbain, Panasonic, Samsung Techwin, Sony and Tyco are among those exhibiting. As the annual meeting place for security professionals worldwide, there will also be extensive networking opportunities for those that attend.

Within the exhibition, the new Loss Prevention Certification Board (LPCB) Red Book Pavilion will house seminars and presentations based on all aspects of LPCB third party approvals, training schemes and research relating to physical security. The free-of-charge educational programme will be led by industry experts from the LPCB, and dedicated staff will be on hand to answer any questions.

Following a successful launch last year, the high-level IFSEC Conference returns for 2010 to cover the most cutting-edge issues in the security industry today. Through close relationships with the industry, the conference programme is designed to provide delegates with key advice, solutions and systems needed to keep their organisation and staff protected and secure. 2010 will offer an even more extensive programme than last year with many world-renowned names presenting over the three days.

Finally, the IFSEC Security Industry Awards, organised in association with the British Security Industry Association (BSIA), returns to acknowledge the people, products and technological advancements that have played a big part in the security industry over the past year.

IFSEC 2010 will be co-located with Safety & Health Expo and The Facilities Show at the NEC Birmingham from 11-13 May 2010. For more information on the event and to register for free entry, visit [www.ifsec.co.uk](http://www.ifsec.co.uk). Companies interested in exhibiting at IFSEC 2010 should contact Charlie Cracknell on +44 (0)20 7921 8069 or at [charlie.cracknell@ubm.com](mailto:charlie.cracknell@ubm.com).

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