

AXIS unveils first network camera with true HDTV performance

AXIS Communications, a global leader in the network video market, has introduced what it says is an outstanding network camera with true HDTV performance in compliance with the SMPTE standard in resolution, colour representation and frame rate.

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said to be the perfect solution for securing areas where greater image detail is required, such as airports, passport controls and casinos.

"The HDTV performance of the AXIS Q1755 network Camera, with crisp and clear images at full frame rate fulfils

the professional market's demands for greater image detail and true colour representation," says Roy Alves, country manager, AXIS Communications. "In addition, bandwidth and storage demands are considerably reduced by H.264 compression, maintaining true HDTV resolution at full frame rate."

AXIS Q1755 delivers HDTV 1080i or 720 resolution, 16:9 aspect ratio and supports both H.264 and Motion JPEG in full frame rate. With day and night functionality and progressive output, this camera is said to provide exceptional quality images – even of fast moving objects in all lighting conditions – without any motion blur. 10x optical zoom and 12x digital zoom paired with auto focus deliver the desired field of view in perfect focus.

For optional storage of video and further flexibility, the camera has a built-in slot for an SD/SDHC memory card, making it possible to store days of recording without any external equipment. Power over Ethernet (IEEE 802.3af) supplies power to the cameras via the network, eliminating the need for

power cables and reducing installation costs.

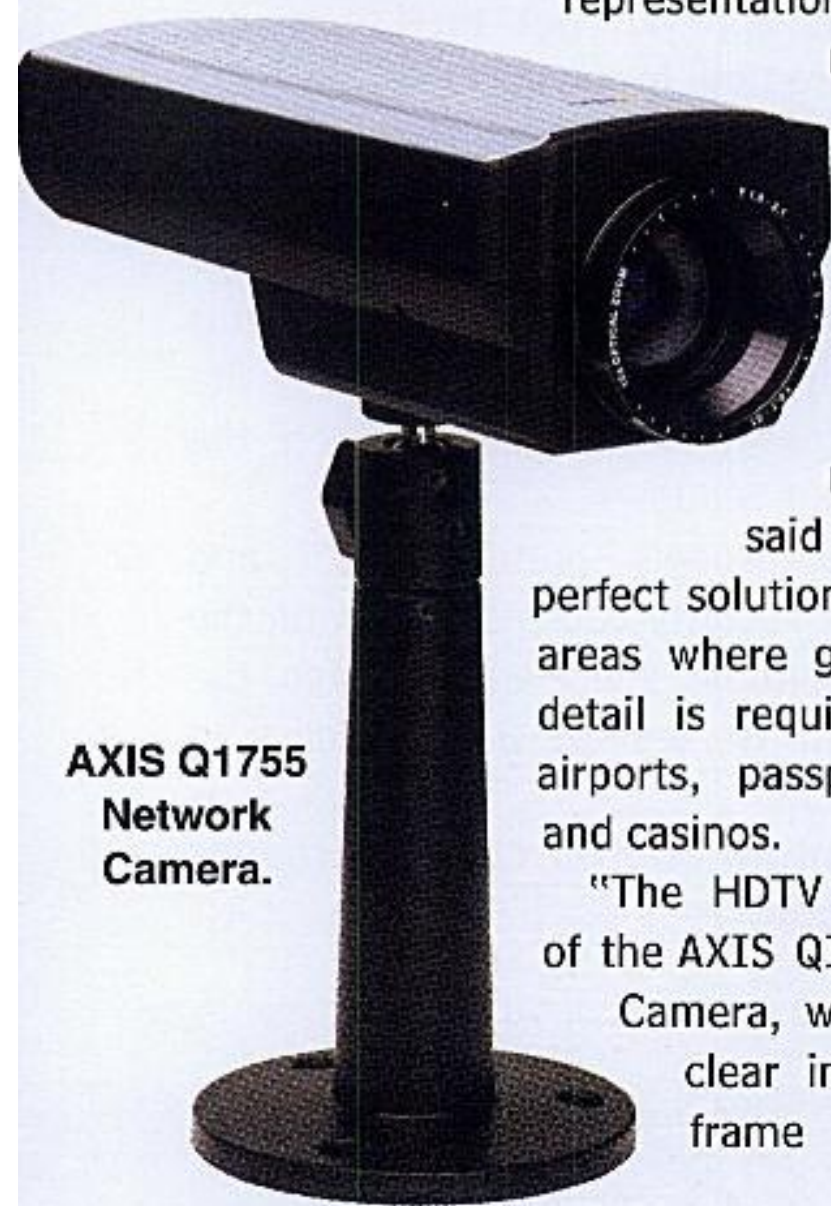
AXIS Q1755 includes video intelligence, such as enhanced video motion detection, audio detection and detection of camera tampering, such as blocking or spray-painting.

In addition, AXIS Q1755 incorporates the new Gatekeeper functionality which automatically zooms in when there is activity in the scene, and then zooms out after a preset time interval. The camera offers the market's most advanced suite of security and network management capabilities, including HTTPS encryption, IEEE 802.1X authentication, IPv4/IPv6 and quality of service.

AXIS Q1755 network camera is supported by the industry's largest base of video management software through the Axis Application Development Partner programme as well as by AXIS Camera Station.

The camera is now available through Axis' distribution channels .

For more information circle 45 on reader enquiry coupon.



**AXIS Q1755
Network
Camera.**