

## **Axis Communications Names Spike Anderson Regional Sales Manager, Central Canada**

### ***Brings Nearly 20 Years of Security Industry Experience to Position***

**CHELMSFORD, Mass. – June 22, 2009** – [Axis Communications](#), the global leader in the network video market, today announced that it has named Spike Anderson to serve as regional sales manager, Central Canada.

Anderson will be responsible for building and maintaining relationships with information technology (IT) and security integrators in Central Canada for Axis. He will be based in the Greater Toronto Area (GTA), and will report directly to Robert Moore, country manager, Canada.

Anderson has nearly 20 years of experience in the Canadian security and IT industries. He spent the last 10 years with Panasonic Canada, most recently as national account manager, Professional Imaging & Display Solutions Group. Previous to that he worked as a technician at KM Video & Security for 10 years. He is active in the Canadian Professional Sales Association.

“Spike has an extraordinary amount of industry know-how and experience that will benefit our customers,” said Moore. “We are excited to have him join our team, and support the fast growth Axis is experiencing in the Canadian market.”

Axis first expanded into Canada in February 2005. Since then, demand for network video products in Canada has grown substantially. Axis’ market leading network cameras and video encoders are used in educational, retail, transportation and governmental installations throughout Canada. Unlike analog systems, network video systems eliminate the need for expensive coaxial cabling because they utilize Ethernet for video transport over local area networks (LANs) and the Internet. In addition, network video systems use standard PC server hardware for monitoring and recording video, which provides a cost-efficient and scalable architecture that is suitable for a system of any size.

#### ***About Axis Communications***

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at [www.axis.com](http://www.axis.com).

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#### **Contacts:**

George Cohen  
617-325-0011  
[axis@gccpr.com](mailto:axis@gccpr.com)

Valerie Wehler  
978-614-2068  
[valerie.wehler@axis.com](mailto:valerie.wehler@axis.com)