

PRESS RELEASE

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Axis deployed by Encom delivers wireless IP-Surveillance to cut crime at Dublin's Park West Enterprise Centre

Network cameras from Axis Communications, the global leader in network video¹, have been installed by integrator Encom, to support Park West Enterprise Centre Management Company (PWEC). PWEC manages the Park West Enterprise Centre in West Dublin, Ireland, which contains more than 80 companies and is set within the Park West Business Park which itself is home to more than 240 companies, employing more than 8,000 employees.

PWEC called upon the services of one of Ireland's leading IP-Surveillance solutions providers, Encom, to develop a solution to provide greater security in its car parks and reduce vandalism which was proving increasingly costly to fix.

Encom's solution comprised a number of AXIS 214 PTZ Network Cameras which offer automatic day and night vision, motion detection and require minimal adjustment. A number of specialist AXIS 221 Network Cameras were also specified for use in specific trouble spots because of their active tampering alarm capability and the option to automatically alert back a central control location if moved or obstructed.

The main benefit of Encom's solution is that all network cameras are connected via a wireless network using Senao NOC 3320 Wireless Access Points. Images are then managed and recorded by AXIS Camera Station (ACS) which offers automatic camera discovery and uses an event configuration wizard to enable remote configuration of all cameras. All images are collected at 640 x 480 (VGA) resolution on motion detection only and are recorded for 20 days. The whole system, including installation of all wireless communications, cost approximately Euros 20,000 and the benefits and return on investment have already proved significant.

Tom Duffy, director, PWEC Management Company, explained the benefits:

"Clear reduction in vandalism and other minor crimes at the Park West Enterprise Centre has made for a safer and more pleasant environment for both business owners and their staff. The flexibility afforded by the use of wireless cameras allowed us to cover a large area quickly and cost effectively. We are very pleased with the new surveillance system and expect to extend it later in 2008."

John Morgan, managing director, Encom commented:

"The use of wireless has given PWEC the flexibility to move cameras around the centre as the need arises and it also eliminates the need for any digging through the car parks to lay wiring which is both expensive and highly disruptive."

Phil Doyle, managing director, Axis Communications (UK) Ltd commented:

“Encom, as a key Axis partner in Ireland, continues to deliver innovative IP-surveillance systems which always make the most of our cameras and software and capitalise on the merits of network video.”

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Notes to editors

¹ Axis Communications is the global market leader of the network video market. The world market for network cameras alone will be worth more than \$1 Billion by 2010. The network camera market is set to have a CAGR of close to 38 per cent per year over the next five years to reach a value of \$1.3 billion by 2010, according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled ‘The World Market for CCTV and Video Surveillance Equipment 2006 Edition’ published in October 2006.

About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analogue to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 19 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at www.axis.com

About Encom

Encom was founded in Dublin in 1991 and has two major areas of operation; computer systems focusing on servers/workstations and IP surveillance systems, with customers ranging from large multi-national businesses to small local companies. Encom manufactures and sells Encom brand computer systems.

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